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THE OCEAN BEACH NEWS

A Booster for Ocean Beach, Point Loma, Mission Bay and Mission Beach

FOURTEENTH YEAR, No. 9

OCEAN BEACH CALIFORNIA

FRIDAY, DECEMBER 27, 1935

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1936 Business and Financial Outlook



Business and Elections?
Stocks and Bonds?
Jobs and Wages?
Sales and Prices?
Rents and Real Estate?

ROGER BABSON

Highlights of What to Expect in 1936

BUSINESS: Ten Per Cent Gain For Year
ELECTIONS: No Obstacle To Recovery
BUILDING: Beginning Of Boom
LABOR: More "Help Wanted" Signs
STOCKS: Bull Market Not Over
FARM PRICES: Spotty But Total Income Higher
REAL ESTATE: Active Year --- Rents Higher
BUDGET: Two Billion Dollar Deficit
BONDS: High-Grades At Ceiling
RETAIL TRADE: Best Sales In Five Years
ADVERTISING: Most Profitable In Years
LIVING COSTS: Mild Rise --- Food Bills Down
SUMMARY: Prosperity By 1937

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Babson Park, Florida, December 27, 1935. I am bullish on business for 1936. Not on any year-end since the late twenties have I felt surer than I do today that plans could be laid on the basis of better business during the coming twelve months. Regardless of the elections, the tide of business is running in and nothing can stop it. When we check up on this forecast next December, I am convinced that we shall find satisfactory gains in jobs, wages, sales and advertising, stocks, farm income, earnings and dividends.

TEN PER CENT GAIN

This, of course, would be but a continuation of the current trend. Business has been moving steadily forward during most of this year—the pace quickening as the holidays approached. The immediate outlook is satisfactory and I forecast about an 8 per cent gain for the first half of 1936 over the same period of 1935.

The second half depends on progress in the automobile and building industries. Hence, the closing months may register spectacular gains or they may be only moderately better than the tail-end of this year. For the entire twelve months, my forecast is an average increase of 10 per cent over 1935. So by next Christmas general business, as measured by the Babsonchart, should be hugging the "XY" normal line and heading into another period of prosperity.

My optimism is based largely on the beginning of a boom in the heavy

industries next year. Up thru mid-1935, our recovery was due principally to revival in consumer goods and motor industries. These lines alone were able to push total business just so far and no further. Additional gains waited on the slow-starting, but potent, durable goods industries as represented by building. It is here that the unemployment problem has been most severe. Beginning last summer obsolescence and depreciation, low interest rates, rising rents, stabilizing real estate values and returning confidence finally started the building ball rolling. It will gain momentum in the months to come and it will be the strongest force working toward prosperity in the New Year.

ELECTION NO OBSTACLE

Many people—even those who share my optimism concerning the heavy industries—are worried over the effect of the elections on business. In studying this subject recently, I discovered that during the past 16 election years there have been 7 pick-ups, 7 declines and 2 "no changes". This explodes the general theory that business is bound to be bad in an election year. It is foolish to be doubtful about 1936—coming as it does in a vigorous recovery period. Naturally political maneuvers will be irritating and upsetting at times. But as I have pointed out repeatedly, political campaigns do not make and unmake basic conditions; rather it is basic conditions which make and unmake the campaigns.

This campaign will be a bitter one. Political propaganda and election oratory will monopolize the headlines from May to November. If the balloting were to take place today, there would be no doubt that Mr. Roosevelt would be re-elected. But as the months tick away, the President probably will continue to lose strength, particularly in the industrial areas.

Nevertheless, I question if the rising tide of opposition to the New Deal will be strong enough by November to engulf the President and rob him of his personal popularity. Barring unforeseen events, the chances are that the Administration will do nothing upsetting to business between now and election.

POLITICS IN SADDLE

The final session of the present Congress begins on January 2 and will probably last five or six months. It will be neither a reform nor a recovery session, but rather a re-election session. Politics will completely rule its decisions. While it will not be a "rubber stamp" Congress party harmony will be stressed and the President will hold the whip-hand on the major issues. As the program lines up now, the most important bills are the Veterans Bonus and the Neutrality Law. With the members casting their eyes nervously toward the elections, it looks as though the veterans can quickly lobby thru a cash payment, or the equivalent, over a presidential veto.

A neutrality bill, prohibiting the export of munitions and sad, heavy taxes on war profits, will be passed. The Townsend movement is gaining strength daily but what it can accomplish at Washington this year is a question mark. Congress may steal some of the Townsends' thunder by upping the per capita payments under the new Social Security Act. If the Supreme Court okays the Guffey Coal Act, similar measures covering other industries may be passed. Fundamentally, this will be a typical election-year Congress with plenty of bombast and little constructive action.

SPENDING PEAK PASSED?

The real fight will come on the spending issue. Mr. Roosevelt realizes that his fiscal record as President makes his 1932 campaign speeches

(Concluded on Page 4)



The old year ends with this issue of the Ocean Beach News, our next publication is January 3rd, 1936. A New Year's Greeting number will be published in this first issue in January. A large number of appropriate illustrations have been secured and these will be offered to our advertisers and business people before that date. Anyone wanting first selection might call at the News office, 1922 Bacon St., or phone Bayview 0741 and a representative will call.

1936, according to Roger Babson, a most reliable authority, is going to be better for everyone than 1935, and we should do all we can to make optimistic predictions come true.

Be sure and read Babson's forecast for 1936 in this issue of our paper.

BOY ON BIKE RUNS INTO AUTO —IS SEVERELY INJURED

Monday evening just before 7 p. m., Walter Marshall, 13, of 4611 Santa Monica avenue, collided with a car driven by Samuel F. Haglund of 4774 Long Branch avenue.

According to reports the boy coming down Santa Monica was watching a car going along Sunset Cliffs blvd., traveling south, he did not see the Haglund auto traveling north and struck it as he made a left turn onto Sunset Cliffs blvd. The Marshall boy on the bike struck the auto near the right front of the car crashing thru the right door window which had the glass raised and in doing this the boy was severely cut and loss of blood was profuse from his head and face which necessitated the taking of 69 stitches when he was rushed to the Mercy hospital. His left collar bone was broken and his skull was injured in the crash.

Riding in the auto at the time of the accident was Haglund's wife, Catherine, and her sister Harriette G. Ingraham, all of whom received a number of severe cuts and bruises.

The News does Job Printing

KIWANIANS AND LADIES ENTERTAINED AT FELD HOME

Thursday evening of last week thirty-one people enjoyed a sumptuous dinner served by the ladies of the Methodist church at the home of Dr. and Mrs. Frank R. Feld at 4475 Del Monte avenue.

The ladies and guests of Kiwanians were warm in their praise of the evening's entertainment.

Following the dinner the officers for 1936 Ocean Beach Kiwanis were installed. James W. Mahood, new lieutenant governor of the 11th division, installed Dr. Feld as president; J. D. Watson, vice president; Rollin Reed, treasurer; Heber Hartvigsen, secretary, and the new directors for the ensuing year. Past president Myron Insko presented the retiring head, Ed Wickern, with a past president's button and a Kiwanis wall plaque.

Other features of the evening entertainment were two songs by James H. Hughes, piano selections by Mrs. May and Shirley Wickern, readings by Dad Bingham, and to close, two reels of animals and bird life from the San Diego Zoo, shown and described by Mrs. B. Le Benchley.

NOVEMBER GASOLINE TAX IS \$3,647,416.64

Sacramento, December 21—Topping returns for the corresponding month of last year by \$420,310.86, or 13 percent, California gasoline taxes for November amounted to \$3,647,416.64. Fred E. Stewart of Oakland, member of the State Board of Equalization, made this announcement here today upon completion of assessments against the 150 oil companies paying the tax to the State.

New Grocery To Open in January

Shortly after the first of the year a new and modern grocery store will be started in the building next door to the post office in the store room now occupied by the Strand Radio company.

Milton Lancaster, who has been manager of the Safeway store on Newport avenue for the past two years, has resigned his position with the Safeway Stores and will operate the new grocery on his own account.

Mr. Lancaster has made a great number of friends during his business career at Ocean Beach and will no doubt enjoy the patronage of many of these in his new venture.

You can watch for definite information and opening date for a big sale at this new store in this newspaper.

Reduction in Electric Rates January 1st

All users of electricity for both residential and commercial purposes will directly benefit from a voluntary rate reduction aggregating \$200,000 effective January 1st, according to Wm. F. Raber, president of the San Diego Consolidated Gas & Electric company.

In approving the application of the State Railroad Commission issued the following statement complimenting the local utility on its action:

"The Company acted in accord with sound utility practice to volunteer a reduction in rates. It is estimated these rates are offered as a recognition of the reduction in the cost of money due to refinancing its bonds."

"The Company requests the new reduced rates become effective January 1. Their request is clearly meritorious. It is, perhaps, not inappropriate to express the wish that all utilities should follow the enlightened policy here displayed."

Raber states that the decrease in rates applies thruout the territory served by his company and is a direct result of an unexpected increase in the use of electricity during the past eight months.

Under the new rates and within incorporated areas, the 4.9c block is reduced to 4.5c and the 3c block to 2 1/2c. Unincorporated areas will benefit from a reduction in the 5.3c block to 4.9c with the same decrease in the 3c block as will apply thruout incorporated districts.

"It indicates", said Raber, "popular approval of the promotional or sliding-scale type of rate which rewards the user in proportion to the amount he requires."

It is the second substantial reduction of the year and added to the \$284,000 cut of last March represents a total saving to customers of the San Diego company of nearly half a million dollars.

"Applied to the average use, per customer the two reductions will save \$5.88 per year or about two months' bills."

"While the company is constantly alert to any new methods of operation which tend to reduce costs it is mainly thru the increased use of electricity that substantial reductions can be made and it has been the established policy of the company to lower rates whenever possible and still maintain its standard of service. The new schedule of lowered rates is designed to provide an opportunity for the average customer to enjoy the ease, comfort and pleasure which the greater use of electricity brings."

Raber also pointed out that a user of 100 kilowatt hours per month for lighting, refrigeration, radio and the usual number of household appliances will under the new rates pay \$3.86; \$2.61 for the first 50 kw-hrs., but only \$1.25 for the second 50 or less than one-half the cost of the first block.

"This fact verifies our contention that San Diego electric rates are among the lowest in the nation when

Masonic Officers 1936 To Be Installed Dec. 28



LeROY W. LEE, Master.

Saturday night, this week, December 28th, installation ceremonies will be held at the Point Loma Masonic hall, with all Masons and their friends invited to the open installation of officers.

8 o'clock p. m. is the time set for the commencement of the exercises. All wishing to attend should be present at this time.

There will be music by the Methodist church choir, a solo by Rev. James H. Hughes with Mrs. Mary C. Lee as piano accompanist.

The officers to be installed for the 1936 year are as follows:

LeRoy W. Lee, worshipful master.
Roy Gates, senior warden.
Harry P. Sweet, junior warden.
Herman Heck, treasurer.
Harold K. Rankin, secretary.
Ralph Lathrop, chaplain.
Wm. E. Nelson, marshal.
A. Zuern, senior deacon.
George B. Kenline, junior deacon.
B. H. Reynolds, senior steward.
Harry Wright, junior steward.
W. F. Burnett, tyler.

Talk About Moving Police Sub-Station

Considerable concern is being felt by a number of our citizens regarding the closing of the Ocean Beach police substation, and while no authentic word has been received, yet we are told that there is an opinion in the city manager's office to the effect that the Point Loma and Beach sections could be adequately patrolled by a radio car working out of central station.

It would be well for civic bodies to interest themselves in this matter in order that we might always receive the protection to which we are entitled from this branch of the law enforcement office.

NOVEMBER BEVERAGE TAX IS \$141,513.13

Sacramento, December 21—Seasonal decline in beer consumption has resulted in continued curtailment of State revenues from beverage taxes, which amount to \$141,513.13 for November in contrast with \$153,988.31 for October. This was revealed here today by John C. Corbett of San Francisco, member of the State Board of Equalization, when assessments were completed against 633 breweries, wineries and importers on account of sales made last month.

compared with recently published government yardsticks," he stated. "More than one-half of the New Year's day reduction will be distributed among residential users benefiting all customers who use in excess of the minimum. Even the user of 25 kw-hrs. per month will effect an annual saving approximating one month's bill due entirely to the 1935 reductions."

"Commercial lighting customers including service stations, stores, theaters, hotels, restaurants, etc., will likewise benefit under 1935 rate reductions totaling \$250,000."

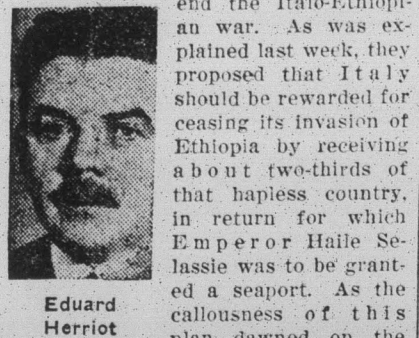
CURRENT EVENTS IN REVIEW

By Edward W. Pickard

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Franco-British Peace Plan Stirs Up a Big Row

PREMIER LAVAL of France and Sir Samuel Hoare, British foreign secretary, seem to have made an awful mess of things with their plan to end the Italo-Ethiopian war. As was explained last week, they proposed that Italy should be rewarded for ceasing its invasion of Ethiopia by receiving about two-thirds of that hapless country, in return for which Emperor Haile Selassie was to be granted a seaport. As the callousness of this plan dawned on the world, angry protests were heard everywhere. The English people were so aroused that Prime Minister Baldwin's government was threatened.



Edward Herriot

Still worse was the plight of Laval's ministry, for Edward Herriot, leader of the powerful Radical Socialists, attacked the premier's policy as inimical to the League of Nations. His party, Herriot declared, favors settlement of the war by conciliation, but only on the following conditions: First, it must be freely accepted by both parties, and second, the method of conciliation must be compatible with the covenant of the league and the principles of collective security and must be acceptable to the league.

Placed before the league council, the peace plan was assailed by representatives of the smaller European nations which fear they, too, might be similarly sacrificed in the future; and Mexico and other Latin American nations also signified that they disapproved it. Haile Selassie strategically demanded that the league assembly pass upon the proposals. Mussolini took them under consideration, asking that they be "clarified"; but the inspired Italian press said the plan would give Italy less than her armies have conquered in the Tigris, "only sand" in the East and South and, a zone of influence where hostile Emperor Haile Selassie would reign.

Throughout the whole matter ran the mysterious threads of secret European diplomacy and one could only guess at the real motives of those concerned. It was, supposed Baldwin and his British cabinet were weakening in the matter of sanctions against Italy because they feared Mussolini would resist by force of arms and would do tremendous damage to the British fleet in the Mediterranean with his powerful air force. Laval, of course, was still trying to preserve both his political position and the new Franco-Italian friendship. Mussolini seemed satisfied for the present to keep everyone else terribly worried.

A dispatch from the Italian front reveals the interesting fact that Henry Ford canceled the contract for 800 cars for the Italian army and thereby, according to Gen. Rudolfo Graziani, greatly slowed up the invaders on their march toward Addis Ababa.

Republican Convention Awarded to Cleveland

CLEVELAND is the place and June 9 the date selected for the Republican national convention of 1936. The national committee heard arguments on behalf of Chicago, Kansas City and Cleveland, and then decided on the Ohio city, largely for political reasons. Gov. Alf Landon of Kansas and Col. Frank Knox of Chicago both being potential candidates for the nomination, it was thought wise to hold the convention in neutral territory. Ralph E. Williams of Oregon, vice chairman of the committee, was made chairman of the committee on arrangements. Delegates to the convention will number 997, or 157 fewer than in 1932.

The national committee concluded its session with an invitation to conservative Democrats to join with the Republicans in the effort to oust the Roosevelt administration.

Gov. Talmadge Announces His Candidacy

UNLESS Eugene Talmadge, the fiery governor of Georgia, changes his mind, the Democratic national convention isn't going to be the mere Roosevelt renomination love feast that administration supporters had intended it should be. Talmadge went to Washington and there boldly announced that he would be a candidate for the Presidential nomination. He declared the Democrats would lose the election if they put Roosevelt at the head of their ticket again, and denounced the President as an "usurper" in the party.

The governor also announced that a convention of the "southern Jeffersonian Democracy" would be held in Atlanta the last week in January for the purpose of formulating a program to battle the New Deal and President Roosevelt.

He added: "The southern and border states have 360 votes in the Democratic national convention. It takes but 367 votes to block the nomination of a President. We are going to bring a lot of delegates to that convention."

Asked about his views on the Townsend plan, providing for the payment

of \$200 monthly to all persons more than sixty years old, the governor said he was opposed to any pension plan except one for incapacitated veterans of the World war. He favors payments of the soldiers' bonus out of the \$1,800,000,000 works relief appropriation, he added.

James A. Reed Bolts the Roosevelt Camp

JAMES A. REED, former senator from Missouri and long one of the more prominent Democrats, is another who will not support Franklin D. Roosevelt for re-election. He said in Cedar Rapids, Iowa, that if the President were renominated he was prepared to vote for the Republican nominee provided the latter is pledged to stand by the Constitution and American fundamentals.

"In so acting and voting," said Mr. Reed, "I shall continue to be a real Democrat. My democracy shall not be taken away by any one man or group of men who have attained office by posing as Democrats and who have turned out to be enemies of all the Democratic party has advocated in the past and which the real Democrats of the United States still cherish."

Senator Lewis Is Willing to Be Re-Elected

SENATOR JAMES HAMILTON LEWIS, returned to his Chicago home from a trip to Russia, during which he was critically ill in Moscow, appeared to be entirely recovered, and declared he was willing to serve another term as senator from Illinois if his party wished it. He was emphatic in classifying himself as "an independent Democrat," who had, on occasions, opposed the will of the President and some of the administration's plans.

Senator Lewis disclosed his plans for a personal campaign for reduction of federal expenses by drastic consolidation of governmental agencies. The \$300,000,000 federal debt is a matter of deep concern to him, he asserted.

Masaryk Wishes Benes to Be His Successor

THOMAS MASARYK, one of the really great figures brought out by the World war, has resigned as president of the republic of Czechoslovakia which he founded. He is eighty-six years old and wearied by a lifetime of work to revive and govern the old Bohemian nation, so in a solemn ceremony in the historical palace on a hill above Prague he abdicated. Masaryk declared he considered it his duty to help in the choice of a new president, and let it be known that he favored for the post Foreign Minister Eduard Benes, his close associate in the campaign for the independence of the country.



Eduard Benes

The chief executive of Czechoslovakia has a difficult task, for he must control the Nazis in the German minority districts, the Fascists among the Slovaks, the Hungarian irredentists among the Hungarian minority and the Communists who are agitating in all the industrial centers of the country. Masaryk believes Benes could do this better than anyone else.

Calles Returns to Mexico
and Trouble Results
PLUTARCO ELIAS CALLES, one-time "iron man" of Mexico, has returned there from his exile in California with the apparent intention of disputing the rule of the country with President Lazaro Cardenas. In order to prevent a military coup against the government, Cardenas dismissed Gen. Medina Veytia as chief of the military zone of the Valley of Mexico and Gen. Joaquin Amaro as director of the national military school. Both were among the supporters of Calles, as were five senators who were previously expelled on charges of rebellious and seditious activities.

The administration's next move was to oust four state governors. Most leftist labor organizations lined up with the president, more than two score of them petitioning the government to expel Calles as a "Fascist threat."

Japanese Troops Seize
Another Chinese City
STILL further tightening their grip on North China, the Japanese sent a big detachment of troops with machine guns to Kaigen, Chahar province, the interior gateway on the great wall. The soldiers seized the vital railway yards and closed all city gates. About the same time armed forces of the east Hopei autonomous state which Japan supports took possession of Tanhku, the strategic seaport of Tientsin.

These two movements gave Japanese and Japanese-sponsored forces control of both ends of a 200-mile line extending through Chahar and Hopei provinces, from Kaigen down through Peking, ancient capital of China, and Tientsin, important commercial city, to Tangku and the sea.

Carlos Mendieta Resigns Presidency of Cuba

CARLOS MENDIETA resigned as president of Cuba because of a fierce quarrel in the government over procedure for the election of a constitutional president. Mendieta had held the office for two years. Secretary of State Barnett took over the office and reappointed all members of the cabinet, and preparations for the election went ahead.

Agreement Reached for Air Route Across Atlantic

THE United States and Great Britain, in the conference at Washington, agreed upon a plan that is expected to result in regular air mail and passenger transportation across the Atlantic by the summer of 1937. Negotiations were under way for the northern route by way of Canada, Newfoundland, and Irish Free State to England, and the southern route from Porto Rico and American ports to England.

The northern route is more practicable than the southern route because of the shorter distance, but is less practicable in winter because flights would be undertaken under less favorable conditions.

Under the agreement experimental flights will begin next summer. When regular service is inaugurated, according to the agreement, four round trips will be made each week.

Constitutional Rule in Egypt Is Restored

CONTINUOUS rioting in Cairo, directed against British control of Egypt, attacks on English soldiers and smashing of street cars and shop windows, forced Premier Nessim Pasha and his cabinet to decide to resign. The rioters demanded the restoration of the constitution of 1923 and the ministers pleaded with Sir Miles Lampson, British high commissioner, to give his consent. He was obdurate in his refusal until



King Fuad

Nessim Pasha announced that he would quit, but yielded then to avoid disorders similar to those of 1919.

Therefore, with the consent of Great Britain, King Fuad signed a royal decree restoring constitutional government, and the cabinet members withdrew their resignations. The constitution thus restored provides for a senate and chamber of deputies and takes control of Egypt's internal affairs completely out of British hands. It does not, however, affect Britain's control of Egyptian foreign affairs, nor the British military protectorate.

Farm Bureaus Uneasy About Federal Fiscal Policies

BEFORE the American Farm Bureau federation closed its convention in Chicago, it adopted a resolution endorsing reciprocal trade treaties. To avoid dissension, the resolution did not mention specifically the recent trade agreement between Canada and the United States, which lowered the duty on many farm products coming in over the northern border.

Another of the 17 resolutions adopted at the meeting concerned "federal fiscal policies." Indicating their uneasiness over the mounting federal deficit, the farmers recommended that the fiscal policies of the government be modified, and that "its revenues shall be increased, and that its expenditures shall be decreased, to the end that within the next few years a balance shall be attained."

The federation also approved a resolution pledging itself to defend the Agricultural Adjustment administration act. The meeting offered no serious criticism of the act, but asked that its administration be simplified.

The delegates, representing a paid up membership of 300,000 farmers in 37 states, re-elected Edward A. O'Neal of Alabama as president of the federation for a term of two years. Charles E. Hearst was re-elected vice president and all 15 members of the board of directors were reappointed.

President to Ask Big Sum for Social Security

ADMINISTRATION officials state that President Roosevelt will ask the new congress for a \$100,000,000 appropriation as the initial fund to launch the federal social security program going into effect January 1. The fund is to be distributed among the states for the needy old aged in the form of pensions, for maternity and child welfare, and to aid the blind.

States commissioners and public welfare directors were summoned to Washington by the social security board to discuss formulation of regulations and procedure.

Industrial Council Is Hard to Organize

GEORGE L. BERRY, industrial coordinator, found great difficulty in mustering his proposed industrial council, in which many great industrial groups had refused to participate. The initial session of his conference broke up in disorder amid shouts of "liar" and threatened fist fights. Further doings were postponed for a week or more and most of the delegates went home, declaring they wanted nothing to do with a permanent council which might lead to further government interference with private business. The labor unions stood by Berry, hoping his program would aid their plans for a 30-hour week and government licensing of all industry.

TO RULE NEW YEAR'S DAY CLASSIC



One of these beauties will be queen of the Pasadena Tournament of Roses. The other six will form her court. Chosen from among several hundred Pasadena co-eds, the seven compose a pretty problem for the Tournament officials. Photo shows (top, left to right) Virginia Lea White, Rose Mary Watkins, Barbara Nichols, Frances Shepherd, Dorothy Ginn. (Below) Charlotte Blackstone, Katherine Newman.

May Get Post



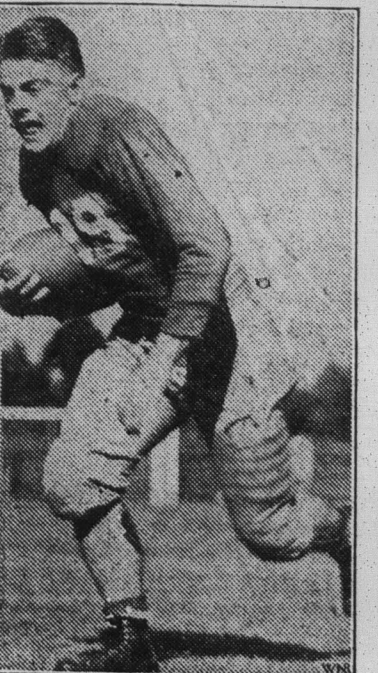
Political observers believe that A. P. Giannini, San Francisco banker and America, will soon be offered a high Administration financial post by President Roosevelt. The banker, who is frankly sympathetic with many of the fiscal policies of the New Deal, was a recent White House guest.

Convicted



Photo shows Representative John H. Hoeppel of California who, with his son, Charles, was convicted by a District of Columbia Supreme Court jury of conspiracy to sell a West Point appointment for \$1,000. The maximum penalty for the offense is two years in prison and a \$10,000 fine.

Makes No Bones



One of the strongest threats to S. M. U. at the Rose Bowl football classic will be "Bones" Hamilton, halfback of the Stanford team.

Snow Queen



Flowers and snow intermingle as southern California's winter sports queen is chosen. Selected as the ruler of a spectacular series of winter sports carnivals, Charlotte Halloran will reign over the skiing, skating, tobogganing and other events in mile-high mountain playgrounds overlooking southern California.

Clever Californians



Billy Bemis, 17, and his sister, Beverly, 16, of San Francisco, have been showing London theater-goers what California has to offer in the way of dancing talent. After making a hit in England, they appeared on the stage in Rome, Genoa, Lucerne and Paris. Now they're back in California.

Want Merriam For President

Blythe.—Governor Frank F. Merriam has 303 supporters in this town who would like to have him seek the Republican presidential nomination. A petition with that number of signatures has been sent to Sacramento, urging him to run.

Central Valley Project Cash

Washington.—Secretary Ickes has announced approval by the President of a reallocation of \$14,000,000 to the Bureau of Reclamation to the Central Valley water project. The grant permits immediate work on all of the project's units.

CALIFORNIA NEWS OF THE WEEK

Liquor Law Upheld

Los Angeles.—The validity of a penal code section prohibiting sale of liquor within prescribed distances from veterans' homes, prisons, reformatories, the University of California and the university farm at Davis has been upheld in a decision rendered by the Superior Court.

New Hospital For Tehama

Red Bluff.—Construction of a new \$100,000 county hospital was assured when the State board of equalization authorized this county to exceed its budgetary tax limitations in the sum of \$55,000. The Works Progress Administration has allotted \$45,027 for the project.

Famed Dog Slain

Santa Clara.—"Katmai," Father Bernard Hubbard's famous lead sled dog and companion of his Alaskan explorations, was found dead with a bullet hole through his brain, near Lake Tahoe. The dog had been with Father Hubbard 14 years and was credited with saving his life many times.

Caravan Trapped In Snows

Truckee.—Snowplows and tow cars were used to rescue 65 caravan automobiles trapped in heavy snowdrifts at Donner Summit on the Victory Highway. The cars were being driven to California for delivery to dealers and were not equipped with skid chains, when caught in a sudden storm.

Winery Sabotaged

Selma.—Loss through sabotage of 57,000 gallons of wine and mash designed to be converted into brandy was reported by a local winery. Valves of tanks containing more than 222,000 gallons of finished wine and fermenting mash were opened by unknown persons and allowed to empty during the night. Loss was estimated at \$42,000.

Record For Betting

Santa Anita.—When this race track opened its gates Christmas day for winter racing, it boasted the largest battery of pari-mutuel machines ever seen on any track in America. There are 200 selling devices, topping the recent Suffolk Downs meeting in Boston by 11 machines.

Dope Famine In State

San Francisco.—Federal narcotics agents here revealed that the dope supply in California has suddenly dried up. Unable to find the exact cause for the famine, the narcotic agents say that addicts are able to get only dribbles of their favorite "hop" and their underworld haunts are filled with shivering, shaking wretches.

Huge Tax Increase Seen

San Francisco.—The California State Chamber of Commerce forecasts that by 1950 the new social security taxes will rise to a point double the present state revenues. The forecast indicates only a moderate increase to the total state taxes next year, with a jump in 1937, increasing the total around 50 per cent over current taxes.

CCC To Enroll 3,250 In January

San Francisco.—California's Civilian Conservation Corps will offer enrollment to 3,250 men between 17 and 29 years of age during the first two weeks in January, State Enrollment Director C. C. Jones has announced. The full quota is 14,958.

Vacation Project For Mendocino

Berkeley.—Options on a 6,000-acre tract in Mendocino County have been acquired by the Federal Resettlement Administration for development of a new recreational area. About 500 men will be employed by January 1, erecting buildings, constructing trails and damming the Little North Fork of Big Bear River for swimming and boating activities.

Birth Rate Increases

Sacramento.—Contrary to the trend in most other parts of the nation, California's birth rate is on the increase. During the first seven months of this year, 45,614 births were recorded—the largest number for the corresponding period during the past four years. 7.5 per cent of the births were in families who were on relief.

Game Law Violator Sentenced

Weaverville.—Arrested for operating a 75-mile trap line for bear and other fur bearing animals, using spike jawed traps baited with deer meat and catching the deer in snares, Harry Nonemaker was given the choice of a \$300 fine or 150 days in jail. Officers found venison baits weighing from five to fifty pounds, as well as 65 snares, four bear pens and 45 gallons of bear oil.

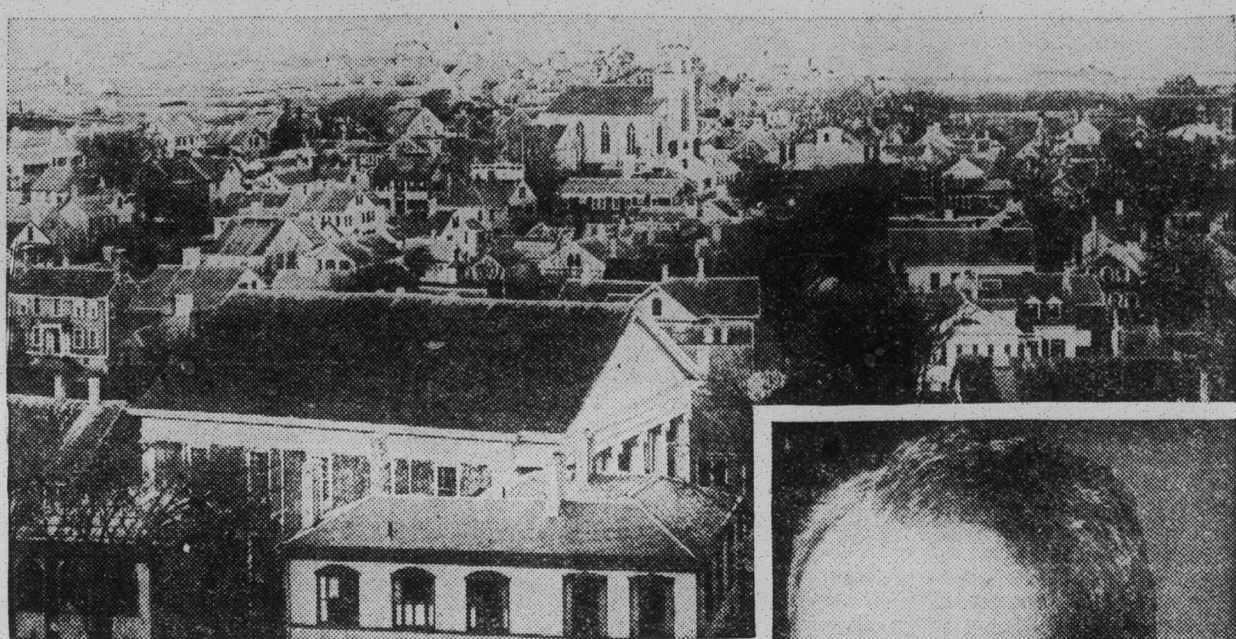
State Payrolls Show Increase

San Francisco.—California's industrial payrolls topped last year's total by 21.2 per cent, the state's official survey shows. Employment was 7.8 per cent higher and average weekly wages were up 12.4 per cent.

City Leads In Tax Payments

San Francisco.—This city for a second year leads the nation in its record for tax payments. Tax delinquency has been reduced from 5.35 per cent to 3.33 per cent, a national record for both years.

Nantucket Island Talks About Secession



RESIDENTS of Nantucket Island are talking of secession, if not from the Union, at least from the state of Massachusetts. They say they are "disgusted with the present operations of government" and would manage better if left alone. Bassett Jones, at right, a New York electrical engineer and summer resident of the island, is one of the proponents of autonomy or a territorial status for Nantucket, which he says was never legally joined to Massachusetts. Above is a view of the densely populated island.



Bedtime Story for Children

By THORNTON W. BURGESS

LIGHTFOOT HEARS A DREADFUL SOUND

DAY after day Lightfoot, the deer, played hide and seek for his life with the hunters who were seeking to kill him. He saw them many times though not one of them saw him. More than once a hunter passed close to Lightfoot's hiding place without suspecting it.

But poor Lightfoot was feeling the strain. He was growing thin and he



In a Panic of Fear, Lightfoot Bounded Away Again.

was so nervous that the falling of a dead leaf from a tree would startle him. There is nothing quite so terrible as being continually hunted. It was getting so that Lightfoot half expected a hunter to step out from behind every tree. Only when the Black Shadow wrapped the Green Forest in darkness did he know a moment of peace. And those hours of safety were filled with dread of what the next day might bring.

Early one morning a terrible sound rang through the Green Forest and brought Lightfoot to his feet with a startled jump. It was the baying of hounds following a trail. At first it did not sound so terrible. Lightfoot had often heard it before. Many times he had listened to the baying of Bowser the Hound, as he followed Red-

Pique Buttons



The striking feature of this black wool crepe street frock worn by Virginia Reid, screen actress, is the clever pique buttons which trim the bodice. The pique, a waffle-weave, is corded to form the round buttons which are themselves ornamented with pique "wings." The same fabric forms the muffler collar. Though the frock is cut in one piece, it is styled to give the effect of a jacket in the back. With the frock she wears a peaked hat made of a ribbed black crepe.

dy Fox. It had not sounded so terrible then because it meant no danger to Lightfoot.

At first, as he listened early that morning, he took it for granted that those hounds were after Reddy and so, though startled, he was not worried. But suddenly a dreadful suspicion came to him and he grew more and more anxious as he listened. In a few minutes there was no longer any doubt in his mind. Those hounds were following his trail! It was then that the sound of that baying became terrible. He must run for his life. Those hounds would give him no rest. And he knew that in running from them he would no longer be able to watch so closely for the hunters with terrible guns. He would no longer be able to hide in thickets. At any time he might be driven right past one of those hunters.

Lightfoot bounded away with such leaps as only Lightfoot can make. In a little while the voices of the hounds grew fainter. Lightfoot stopped to get his breath and stood trembling as he listened. The baying of the hounds grew louder and louder. Those wonderful noses of theirs were follow-

ing his trail without the least difficulty.

In a panic of fear, Lightfoot bounded away again. As he crossed an old road, the Green Forest rang with the roar of a terrible gun. Something tore a strip of bark from the trunk of a tree just above Lightfoot's head. It was a bullet and it had just missed Lightfoot. It added to his terror and this in turn added to his speed.

So Lightfoot ran and ran, and behind him the voices of the hounds continued to ring through the Green Forest.

© T. W. Burgess.—WNU Service.

Eve's Epigrams

A man may consider marriage a gamble but a woman knows the cards are stacked against him before she'll play.

1-22

Only U. S. Leprosy Colony

The only leprosy colony in the United States is the United States Leprosarium at Carville, La.

MOTHER'S COOK BOOK

WINTER ENTERTAINING

FOR the average housewife elaborate entertaining is not to be thought of, not only because of the expense but because of the amount of labor involved.

When serving an informal tea for club or committee the wise woman will provide herself with plenty of the good sized heavy paper napkins to use instead of the cherished linen, which is used for more formal occasions.

Napkins of paper now come in large sizes and one may even have an initial to make them more personal. Nobody enjoyed the small and elusive paper napkins, for they never "stay put," but these are such a comfort and saving on linen.

There are so many kinds of sandwiches that may be served with tea or some other hot drink, that one might have a different one every day for years.

Small cookies and cakes are always popular, make them unusual, either by filling them with some soft rich filling of fruit or custard, or sweetened and flavored whipped cream.

The very small cream puffs filled

with good thick sweetened and flavored whipped cream are most attractive and universally well liked. Serve them on a lace paper-covered plate in twos or threes; when accompanied by a cup of hot cocoa, what could be more dainty for a light afternoon refreshment?

There are so many food accessories now which add to the enjoyment of serving simple foods. The frying basket for potato nests—they are so simple to make, using a fine shredder in the form of a flat grater, making the fresh potato in such fine shoestrings that the basket when cooked even looks like a nest. These may be made and heated before serving. The baskets may be filled with the most delicious sweetbreads and mushrooms, or creamed chicken, or with any creamed vegetable one desires.

© Western Newspaper Union.



"There should be a Pulitzer prize or something of the sort," says goofy Gertie, "for that one person that makes the first page of a newspaper during the year without the aid of the police."

© Bell Syndicate.—WNU Service.

A SCHOOL

By DOUGLAS MALLOCH

I WOULD have a school
A place for labor,
Yet I would always have
Play for its neighbor;
Touch this thing with romance,
And that with glamour;
The history of France,
A Latin grammar.

I would have a school
A place for dreaming,
Not only teach the true
But teach the seeming:
The world needs dreamers, too,
As well as heroes,
And Shelleys something do,
As well as Neros.

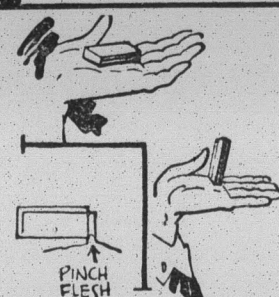
I would have a school
A place for winning
More than a little lore—
But the beginning
Of many books to read,
And much endeavor,
A school a thing to lead
The mind forever.

© Douglas Malloch.—WNU Service.

TRY THIS TRICK

By PONJAY HARRAH

Copyright by Public Ledger, Inc.



ACROBATIC MATCH BOX

AN EMPTY match box is the apparatus required for this surprising trick. The magician exhibits the box; then places it upon the palm of his left hand. It lies there until he says the magic word.

Then the box slowly rises upward. It sinks again at command. Then it rises. Finally the wizard removes the box and passes it to the baffled spectators. They find it to be an ordinary match box.

Here is the secret: In placing the box on his left palm, the magician sets it upside down. Moreover, he pushes out the drawer a trifle forward. In closing the drawer, he pinches a bit of flesh at the base of the fingers.

The simple process of stretching the fingers or loosening them causes the match box to rise and fall. At the finish, the right hand moves over and opens the drawer as it removes the box from the left.

WNU Service.

London Fog Flare



London police are testing this new type of fog flare which is intended to replace the old acetylene flares. It is worked from gas mains, and can be folded up and put away in a metal box sunk in the street.

Old Street Car Is a Good Clubhouse



THIS unique clubhouse is a discarded street car in which members of the Home Makers' club of Atlanta, Ga., hold their regular meetings. The car is located on a plot of ground donated to the club by the city. The ladies have made good use of the paint brush and have added curtains, shades, pictures and wall vases. A completely furnished kitchenette may be seen at the back of the car.

OF INTEREST TO THE HOUSEWIFE

Cakes and pies will not burn while baking if a sheet of asbestos is cut and fitted into gas stove oven.

To remove iodine that has been spilled on linen or cotton, make a paste of starch and cold water and spread over stain. Let stand until dry, then brush off.

A space should be left between walls of refrigerator and dishes containing foods to allow free circulation of air. This preserves the foods.

In arranging the table for your bridge luncheon you can get the most distinctive effect by choosing a luncheon set of that sheer cathedral linen done in pastel-tinted embroidery. They are a change from the usual type of Italian linens.

Electric refrigerators should be cleaned once a month. Wash out quickly with a lukewarm solution of bicarbonate of soda or borax.

When roasting beef have oven very hot at first to seal in juices, then reduce heat, cooking more slowly.

If skins peeled from apples when making pies are boiled until soft, then strained into pie shell before putting in apples, the flavor of pie is improved.

When salt hardens in shakers, remove tops, turn upside down, fill with hot paraffin and place upside down on a smooth surface. Before paraffin becomes too hard open holes in shaker tops with a toothpick. Salt will keep quite dry in shaker when covers are treated in this manner.

Silver and gold embroidered scarfs will not tarnish when packed away if wrapped in black paper.

When making frosting always hold pastry bag in the left hand with tube close to the spot on which mixture is to be spread. Press bag lightly with the right hand to force mixture through.

Always remove egg stains on table linen before sending to the laundry. Soak linen in cold water to remove stain. Hot water sets them.

© Associated Newspapers.—WNU Service.

As Blacks Remembered, They Raised Memorial

Death came to two white traders in Africa who had made friends with the natives in a certain village. Their black brothers wished to raise to them a fitting memorial. They put up a stone, and carved on it a whisky bottle and a pack of cards.

The incident is recalled by Rev. "Dick" Sheppard, in the Illustrated Weekly of India.

Smiles

A FLIER

"Did you fish with flies?" asked the boy of his friend who had spent the summer at camp.

"Fish with them?" replied the other. "We fished with them, ate with them and slept with them!"

God Bless Our Home

Chief—While I was out with some of the boys the other night, a burglar broke into our house.

Ditto—Did he get anything?
Chief—I'll say he did—my wife thought it was me coming home.—U. S. S. West Virginia Mountaineer.

Sure, He'd Be Crazy

Asylum Attendant (in hot pursuit)—Excuse me, sir, I've come to warn you that if a man calls here demanding money, he's a lunatic.

Mr. McFavish—Mon, ye're right.—Atlanta Constitution.

Parliamentary

"Do you think you'll be able to get the speaker's eye?"

"The speaker hasn't done anything to me yet," said the athletic young member. "If he does, I won't aim for his eye. I'll aim for his jaw."



No Monotony for Him to Whom All Ways Are New

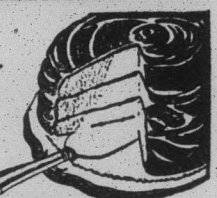
There is no monotony in living to him who walks even the quietest and tamest paths with open and perceptive eyes. The monotony of life, is monotonous to you, is in you, not in the world. It may be that you think all days alike, and grow weary with their sameness, and get none of the stimulus and solemnity which comes from constantly reaching unexpected places and experiences. You cannot think what a different, what a more solemn and delightful place this world is to a man who goes out every morning into a new world, who starts each day with the certainty that he "has not passed that way heretofore."—Phillips Brooks.



And Yet a Spinster
A spinster is a person who can make sandwiches that will be a lively memory to everybody at the picnic forever.

Be sure of Success

And bake that Holiday Cake with the famous



ANY SIZE ROLL
Developed and Printed 25c. Any size Prints, Each 3c. Send coin and save C. O. D. Fee.
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Box 813, Sta. H, Dept. A, Los Angeles, Calif.

When in San Francisco Stop at The GOLDEN STATE HOTEL

Located in the heart of Everything
RATES REDUCED
With Detached Bath
1 Person—\$1.00
2 Persons—1.50
With Private Bath
1 Person—\$2.00
2 Persons—2.50
Free Bus—Free Garage—Free Taxi

HOTEL ROOSEVELT

SAN FRANCISCO'S NEW FINE HOTEL
Every room with tub and shower \$1.50 to \$2.50
Jones at Eddy. Garage under same roof.

GENERAL ALARM



Worm—Doggonit, that fool near-sighted firebug thinks I'm a piece of hose.

Nothing Gratis

"You can't get something for nothing in this life."
"That's right," replied the gloomy citizen. "If I want even a few kind words about my disposition and some hope of future success, I've got to go to a fortune teller and pay for them."

The Ocean Beach News

ISSUED EVERY FRIDAY AT
1922 BACON STREET, OCEAN BEACH, CALIFORNIA

SUBSCRIPTION RATES
One year, in advance \$2.00 Six months, in advance \$1.00

AN INDEPENDENT PAPER

Entered as second-class matter December 1, 1922, at the post office at Ocean Beach, San Diego, Cal., under the Act of March 3, 1879.

H. H. HARTVIGSEN.....Editor and Publisher

Legalized as an Official San Diego City and County Newspaper
Promoting the Progress of the Beach Sections of San Diego and the Entire Point Loma Peninsula.

ADVERTISING RATES

CLASSIFIED ADS—Ten cents per line of eight point type for the first insertion and five cents per line each subsequent insertion.
LOCAL READERS—Fifteen cents a line for the first insertion and ten cents per line each subsequent insertion.
DISPLAY ADVERTISING—Rates upon application.
Ad copy should be in the office by Wednesday noon.
Classified, transient and political ads PAYABLE IN ADVANCE

Roger Babson's Forecast for 1936

(Continued from Page 1)

on "economy at Washington" sound silly, so he will restrain Congress as much as he can. It looks as though the peak of the money-scattering wave had passed for the time being, but the budget is far from being balanced. There will be at least a \$2,000,000,000 spread between income and expenses in the fiscal year ending June 30, 1937. Because of the elections, there is little to fear from heavy new taxes this year unless the Supreme Court throws the AAA processing levies into the ash-can along with the NRA codes. In that event substitute excises might be enacted. Regardless of what the Court decides on this vital corner-stone of the New Deal, some farm prices are likely to back off during 1936. I have in mind hogs and their by-products. The cycle of livestock production is once again upward and quotations in this particular group will probably soften during the year. The same comments apply to the dairy industry and to field crops; also, with the weather such an unknown factor, it is poor policy to make any dogmatic forecasts at this season. As for cotton, I believe we are due to recapture a good portion of the exports lost during 1934 and 1935 so that prospects favor moderately higher prices for this vital southern crop.

HIGHER WHOLESALE PRICES

Industrial commodity prices should resume the rising trend which was interrupted when the NRA began to crack up. They will be sufficiently inflated to boost the Department of Labor wholesale price index between 5 and 10 per cent. Sharp advances from now on depend to a large extent upon the type of business revival which we experience. Continuation of the normal, healthy revival which we are now enjoying would bring about only moderate mark-ups. If, on the other hand, we should go on another spending jamboree and credit inflation should get under full steam, prices would mount rapidly. The latter is now unlikely for the New Dealers will do all they can to prevent any sudden price rise before election-time.

This should be good news to those consumers who have felt the pinch of slowly rising living costs. Right now food prices are close to the highest level in five and a half years, but they are nearing their peak for the time being. Next December the average householder's running expenses will total 5 per cent larger than today but his food bills are unlikely to be higher than right now—they may even be less. The rise will probably come in clothing (5 per cent), rent (8 per cent), and furnishings (5 per cent). Monthly electricity and gas statements will be slightly lower, but fuel bills (coal, coke, and oil) will be more burdensome.

"HELP WANTED"

I have already given my opinion on the outlook for the heavy industries where unemployment has been so severe. With these businesses getting back on their feet, the number of people returning to work will be one of the highlights later on in the year. Sharp gains in demand for durable goods during recent months is a valid reason for not expecting too big percentage rise in employment early in the New Year. However, as volume picks up in these lines, activity will be stimulated in hundreds of other industries. The concrete result will be more jobs, fatter pay envelopes, and higher wage rates by next December.

The news in 1936 will probably headline more strikes than during the period just closed. However, lacking any stiff increase in living costs, and no real shortage of unskilled labor as yet, I have no fears of prolonged tie-ups in any major industry next year. By next Christmas, industrial employment and factory payrolls should stand at a new peak for the recovery period—roughly 10 per cent above the 1935 level. One feature of the coming twelve months from a labor standpoint will be the demand for, and premiums commanded by, skilled workers. All factors point to marked improvement in purchasing power in industrial areas.

FURTHER FARM RECOVERY

Buying power in farm sections will also be higher—probably from 5 to 15 per cent. No matter what the Supreme Court may decide on the AAA, benefit payments to farmers will continue at least until the snow flies. With more acreage planted and a fourth year of drought unlikely, crops should be better. Larger harvests, multiplied by approximately the same prices, equal larger total income. Since the cost of the products which the farmer must buy will not be much higher, his profits in 1936

should continue the upward tendency which started several years ago. Farmers have now greatly reduced their debts, so their increased income will mean even more money for new purchases.

Merchants face the best trade outlook in five years. The combination of increased farm income, larger factory payrolls, and greater dividend payments should boost sales in most lines between 8 and 12 percent above the 1935 average. Because wholesale prices are not slated for any sharp advance, retail price tags, which are now slightly above a year ago, will show no startling mark-ups during 1936. Instalment buying, aided by lower carrying charges, will be very brisk. Quality goods will move better than they have in recent years. One of the bright spots of the recent holiday season was the good call for luxury merchandise and this trend will be even more noticeable next year.

A SELLING YEAR

If ever there was a time to get behind sales campaigns and drive them ahead, it is now. Sales managers and salesmen alike can expect fine rewards next year for people are in a buying mood. I advise fixing sales quotas 10 percent as a minimum above the 1935 level. In some lines and territories calculations should be scaled upward even more because selling will be very profitable in 1936. Linage totals will continue the rise which began in 1933 and advertising managers should figure on at least a 10 percent gain over the 1935 level. The best gains will be shown in the rural areas during the early months.

Farm regions appear to me as the best selling territories. They have been the most favorable sales areas for the past eighteen months. However, urban centers are due for a come-back and they may have the edge by next December. The best advice I can give is to spread your advertising risk geographically, keeping in mind that the Pacific coast, the Rocky Mountain, the Middlewestern, and the Southern states will give you the best return as the year opens. Most important of all, be sure that your selling methods are in step with the times. New ideas, fresh copy, attractive displays—and delivery of the goods—decide whether or not you will maintain your trade position and whether the profits of your company will keep pace with the general improvement in earnings.

BULL MARKET NOT OVER

The huge increase in industrial profits and the steady advance in dividend payments have been very much in the 1935 spotlight. The same will be true in coming months. As a rough estimate, I should say that profits would swell by about 25 per cent. That is the principal reason why I am not worried over the sharp rise in prices since last March. My basic position on stocks in that a bull market began in July, 1932 and that the long-pull upward swing has not yet culminated. Despite any temporary unsettlement, the trend next year will be upward. As to the extent of the rise, it is impossible to make a definite forecast, although I would be surprised if it were less than 10 per cent.

Within this broad pattern there are a number of industries whose percentage gains will be better than average from here on. Those groups connected with the heavy industries, as distinguished from those doing a consumers' business, look best to me. Building companies will reflect the big improvement in construction activity. They will stimulate many other industries, particularly raw and fabricated metals such as the coppers and steel. Farm tool, industrial machinery, and office equipment concerns face another year of recovery. Electrical equipment makers anticipate a better demand for their profitable heavy items. Automobile production will easily top this year's output of 4,135,000 cars, lifting accessory business along with it.

UTILITIES AND RAILS

Other groups do not have quite such an optimistic outlook, although only few lines will show losses. Mail order and chemical earnings will be satisfactory. The railroads will welcome heavier crop and durable goods tonnage but higher operating costs will prevent satisfactory earnings. Dairy, foods, grocery chains, meat packing, coal, and textiles will enjoy only moderate gains. On the other hand, the outlook for paper, oil, and department store groups is promising. Despite political uncertainties the power industry has a great future. Despite as a whole, the stock outlook by industries is fundamentally sound.

CANADIAN TREATY HOPEFUL

The foreign problem has troubled

me greatly for the past two years. I cannot picture any extended period of domestic prosperity unless there is a general recovery overseas. The core of the trouble has been a mad desire for self-sufficiency and the erection of impassable trade barriers. The recent United States-Canadian reciprocal trade pact, however, is significant. It marks the first real move toward trade restoration in a decade. I believe it will aid the business of both nations to a marked degree next year. In fact, I look for an increase of 10 to 20 per cent in foreign trade in 1936 with the gains well distributed on both the import and export sides of the ledger.

The outlook for various world markets is mixed. Japan, now paving the way for control of the Pacific, will steal more of our Chinese trade. Our business in Europe will suffer from unsettled conditions there although the Italian-Ethiopian dispute will not lead to a major war in 1936. The economic crisis in France, Holland, and Switzerland will result in currency devaluation sooner or later—probably this year. This would break the path for international currency stabilization and improve the chances of a real business revival in all nations. At present writing, Latin America, South Africa, Canada, Australia, the Near East, and Scandinavia would seem to offer the best markets in early 1936.

CONCLUSION

So now in retrospect: This is the third December since recovery set in, but I can safely say it is the first year-end when the majority of people admit that business has shown marked progress. Back in 1933 a consumer goods boom gave us the first boost from the depths—10 per cent; in 1934 we enjoyed another advance as the automobile industry pushed us upward 8 per cent; this past year, the heavy goods industries moved us ahead 9 per cent. Now, as we stand on the threshold of 1936 we are only 10 per cent below normal. The tide of recovery is running strong and I look forward with confidence to progress in the big majority of industries this coming year. Hence, I predict that when the curtain falls on 1936 the great depression of the thirties will be fading into memory!

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The News does Job Printing

POULTRY HELPS.

By E. E. Steele.

The condition known as "egg bound" is of frequent occurrence especially in pullets and hens that have not been selected carefully for laying.

The difficulty may be due to inflammation, stricture, or tumor formation in the posterior part of the egg passage.

Sometimes malformed or double-yolked eggs are responsible.

The straining often causes eversion of the oviduct (egg tube) thru the vent. Other's of the flock, attracted by the inflamed, protruding parts, peck at them and tear out parts of the egg passage and intestines causing the death of the hen.

To remove the egg, pass the forefinger thru the vent. Press the abdomen with the other hand to force the egg towards the vent, guiding it with the inserted finger. When you can see the egg thru the vent puncture it with an awl or ice pick, break it in pieces and withdraw all of it.

Isolate the bird and inject cold water into the cloaca thru the vent; if the oviduct has been everted, clean and push back; and inject cold water frequently.

SEND YOUR FRIENDS THE NEWS THREE MONTHS FOR 50c

If you have friends interested at all in Ocean Beach or San Diego, drop into the News office at 1922 Bacon street, and have the Ocean Beach News sent to them. The price for three months is only 50c, any place in the U. S. or possessions.

FERNDALE CAFE

Formerly known as Chapel's Cafe
3724 Mission Blvd., Mission Beach
New Management:
MRS. ELLA TIPPIN, Prop.
Charles Brink, Chef.

Open daily except Monday, from 9 A.M. until 12:30 P.M. Closed Mondays at 7:30 P.M.

Specializing Sundays, 40-cent dinners: Soup, chicken, and noodles, salad, vegetables, coffee. Desert extra. Week days, business lunches, soup, meat salad, vegetables, 35 cents. Desert extra.

Home made pies. Order now for Christmas, 35, 45, and 50 cents each.

Mission Beach Personals

(Beth V. Paynter, correspondent)
(Tel. Pacific Beach 425 or 438)

Mr. and Mrs. J. F. Fisher are wintering at 715 Niantic ct.

A. S. Cook of San Diego, last week purchased 3841 Mission blvd.

Mrs. Hill and son of Yarmouth, are spending Christmas at Oceanside.

Mr. and Mrs. H. T. Reaugh are located at 3803 Ocean front walk.

Thos. Johns is spending the holidays at 3801 Ocean front walk.

Mr. and Mrs. Norman Walker and daughter-Marie, are at 751 Yarmouth

Mr. and Mrs. J. T. Van Rensseler of Glendale, Cal., spent last week here.

Dr. Wm. P. Odom is building a frame cottage and garage at 2644 Strandway.

Mr. and Mrs. F. Wm. Sohnlein and their two little ones, are at 810 Nahant ct.

Mr. and Mrs. M. W. Menneman and their two children, are located at 714 Monterey ct.

Lt. Com. Tyler of the S. S. Melville, has purchased property here on Mission blvd and Tangiers ct.

Mr. and Mrs. Harry Kennedy and son Jack, are spending Christmas with relatives in Eagle Rock, Cal.

Mr. and Mrs. George E. Dyson spent Christmas with their son Geo. E. Dyson, Jr. and family at La Jolla.

Mr. and Mrs. Chas. M. Burke of Vanatie ct. had Christmas dinner with their daughter, Mrs. Steen and Dr. John Steen of San Diego.

Mr. and Mrs. Ova F. Eckles had Christmas dinner with Mr. Eckle's brother and family as guests. Mr. and Mrs. Lloyd Eckles and son of Oceanside.

Mr. and Mrs. L. C. Kellenberger, 812 Rockaway ct. spent Christmas with Mrs. Kellenberger's brother and family, Mr. and Mrs. C. K. Dalsen of El Cajon.

Friends of Mrs. Della Haman Johnson will be sorry to learn she is ill in a hospital in Los Angeles, suffering from a nervous breakdown. She is improving and there is no serious danger. Mr. Johnson is north with her.

Mrs. E. M. McElhinney of Kansas City, Mo., is spending the holidays with Mr. and Mrs. George Sleightholm. Mrs. McElhinney is a sister of Mrs. Sleightholm. N. B. Sleightholm, a brother of Mr. Sleightholm, of Leftbridge, Canada, is also visiting the happy family. It is the plan of the whole family to spend sometime with other relatives in the northern part of the state.

Mr. and Mrs. J. W. Morgan, were the Christmas guests of their daughter, Mrs. Henry A. Wwest and Mr. Wwest, at their new home at 3029 Union street San Diego at a family dinner. The other guests were Mr. and Mrs. Morgan's other daughter and husband, Mr. and Mrs. Wm. Evans, Mr. Wwest's parents, Mr. and Mrs. Albert Wwest and Mr. Wwest's sister Mrs. Frank Martin and Mr. Martin.

300 Visit Beach Christmas Party—

Weather favored the Christmas celebration Monday night at Mission Beach, attended by 300 persons, most of them children, who were served candy, fruit and ice cream under a 10-foot lighted Christmas tree.

Santa Claus and Mrs. Santa Claus called at 7:30 and announced his approach with sleigh bells, borrowed from Mrs. Roy Penwarden, whose mother used them 50 years ago. Merkley's Musical Maids played several selections.

The celebration was provided by the Mission Beach community clubs, represented by Mrs. H. D. Kennedy, president of the Mission Beach Women's club; Ed Leavay, president of the Boosters' club; Dr. Edward Hall, president of the chamber of commerce, and Mrs. J. C. Schultz, president of the Mission Beach St. Andrew's guild.

Ocean Beach CLEANERS

1930 Bacon Street
Phone Bayview 0030
WE CALL FOR AND DELIVER
GIVE US A TRIAL

Politicians with an ear to the ground making soundings for the 1936 presidential election are already hearing rumblings of a big factional battle that is due to break into open warfare a few months before California's May primaries. And while it may be classed as "internecine strife", since it is within the ranks of the Democratic party, it will be no less interesting for all that. The split between the EPICS and the forces led by Senator McAdoo, instead of healing, has grown deep and wide as the Grand Canyon. Everything boiled to the surface for a brief period last week when the Senator, who is supposed to have the ear of the Democrats in Washington, journeyed to San Francisco to stage an "On With Roosevelt" rally for his party. The EPICS did not attend. And it was no disrespect for the President that kept them away. They wanted it very definitely known they do not consider McAdoo their leader, and chose this method of advertising the fact. Now the reasons McAdoo is in the EPIC doghouse are all too numerous to mention, but the principal one is of course that his forces failed to rally to the Sinclair banner in the big gubernatorial dogfight in 1934. The breach widened when EPICS were left out of all political appointments distributed by McAdoo until just recently, when they got a few posts.

Leading the EPICS, when the factional dispute flares in earnest, will be State Senator Culbert Olsen, who is also chairman of the Democratic State Central Committee. His group will enter one list of delegates in the primaries. McAdoo's followers will enter another, and the shouting will begin. It is the purpose of the EPICS to send a delegation to the National Democratic convention instructed to endorse the "production for use" program. McAdoo, in his San Francisco speech, took a pot shot at this plan by urging that this State's representatives be in no way tied or committed to anything but wholehearted endorsement of the President. This is the line of attack the Senator's faction will continue to follow. The Olsons will counter with vociferous pro-Roosevelt demonstrations plus praise for "production for use". Somebody took the trouble recently to see what Mr. Farley in Washington thought of all the internal dissension, and that political past master indicated he saw no reason for interfering at all, since either way, the California democratic delegation will be instructed for the man he serves. While all this has been brewing in the way of politics, there is also sweeping thru California one of the most concerted campaigns in the history of the State which is not political at all, and has, as its driving force, motives purely humanitarian. Perhaps it will make better reading to listen to advocates of the Townsend plan.

Trade relations between United States and Canada have taken on a new epoch. After more than 69 years of hoping and striving, a reciprocal treaty has become a realization. Both countries have felt the need of better means for enlarging trade but Canada has always been under British restraint, which seemed to block all effort. Mackinzie King, the new premier of Canada lost no time after his election to get busy. For the first time in American diplomacy, the type of reciprocal treaty arranged with Canada does not need the approval of Congress, and President Roosevelt's signature will be enough to put the treaty into operation. At last the two nations having perhaps the best opportunities for friendship of all the nations in the world, are coming to their senses. They will cease the tariff war that has helped to destroy a mutually beneficial trade, a trade worth \$1,400,000,000 in 1929 and now reduced to \$500,000,000. The treaty will benefit western wheat, British Columbia lumber, Ontario and Quebec dairy products, fish and potatoes of the maritime provinces.

The experiences of Uncle Sam as a "big brother", has been 100 percent brotherly, making beneficial loaning to other nations. But on the other hand, there has been nothing great as an investment benefit. European nations have been the worst defaulters, but it is now known, conditions are more promising. Plans to resume debt payments to the United States are announced in connection with Peru's draft budget for 1936. Payments have been suspended since 1930. The Finance Minister indicated that resumption would be made in a way to take account of adverse conditions which did not exist when the loans were made. His communication did not mention the amount the Treasury intended to pay, nor whether financing arrangements had been made abroad in connection with the debt service, however, it does show that modern conditions are improving abroad.

New Year's Day at Pasadena, with her Tournament of Roses, will revel again in her profusion of roses and other flowers, depicting the theme "History in Flowers". This mid-winter carnival is undoubtedly the most distinctive event of its kind in the world—a rose pageant held in the dead of winter, an exemplification of California's incomparable climate. On the streets of that city will assemble close to a million persons. On short waves the news of both the big Tournament of Roses and football game will carry to the far ends of the globe. On this one day Pasadena will also admit 85,000 people in attendance at the Rose Bowl big game and entertain two outstanding teams in the country—Stanford and Southern Methodist University. There is a complete sell-out of tickets, which will make the game a pronounced success.

While the tragedy of drunk-driving looms larger and larger in the records of our courts, motor manufacture is going on with greater production under more scientific manufacture. The result is that driving conduct, under present speed building and other efficient accomplishments put into cars, is menacing the safety of human life almost beyond the power of traffic officers. With the appearance of the 1936 models in auto manufacture, the absolute peak of perfection, no driver can get by, mixing beer and gas. An erroneous interpretation of the law recently has given many motorists the idea that they could drive as fast as they wanted and if arrested all they had to do was to prove to the courts that they were driving "prudently". These persons overlooked the fact that California's statutes specifically set 45 miles an hour as a speed limit.

Go To Church Sunday

SIXTH CHURCH OF CHRIST, SCIENTIST
1929 Cable street, San Diego, Calif.
Services are held as follows:
Sunday morning at 11 o'clock.
Sunday school 9:30 a. m.
Wednesday evening at 8 o'clock.
Reading room is open Mondays, Thursdays and Saturdays from 2:30 to 4:30 p. m., except holidays.

TRINITY EPISCOPAL CHURCH
Church Services at Trinity Mission Episcopal church, corner of Brighton and Sunset Cliffs Blvd.
Rev. J. B. Osborn vicar in charge
Holy Communion at 11 o'clock first Sunday in the month.
Early Celebration 8 a. m.
Church School 9:30
Morning Prayer 11 a. m.

CATHOLIC
Sacred Heart Church—Ocean Beach, at Sunset Cliffs Blvd. and Saratoga.
Sunday Masses, 7-9 and 12
Evening devotions 7:30
Week day Mass at 7:30
P. A. Connolly

LUTHERAN MISSION
Geo. M. Jacobsen, vicar in charge.
Services held at the Woman's club.
Newport and Abbott, as follows:
Divine services at 10:45.
Sunday School at 9:30.
A hearty welcome awaits you.

Elim Pentecostal Tabernacle
Corner Cape May and Ebers
Mary B. Lynas, Evangelist
Sunday school, 9:45 a. m.
Morning worship, 11 a. m.
Evening worship, 7:30 p. m.
Thurs., Students' Night, 7:30 p. m.
Friday 7:30 p. m. Evangelistic ser.

POINT LOMA M. E. CHURCH
Cor. Sunset Cliffs Blvd. and Saratoga
Rev. James Hughes, Minister.
Church school, 9:45 a. m.
Morning worship, 11 a. m.
Young People's meeting, 7 p. m.
Wednesday Fellowship Hour 7:30 p. m.
Thurs., 7:30 p. m., choir rehearsal.
Girl Scouts, Thursday at 4 p. m.
Boy Scouts, Tuesday at 7:30 p. m.
Music by the Choir.
Brownies, Wednesday at 3:10 p. m.

FIRST BAPTIST CHURCH OF OCEAN BEACH
Santa Monica-Sunset Cliffs Blvd.
Rev. W. S. Dunn, Pastor
Bible school, 9:45 a. m.
Morning hour of worship, 11 a. m.
Music by the choir.
Tuesday, 10 a. m., Sewing Circle.
Wed., 7:15 p. m., Business Girls club.
Wed., 7:30 p. m., Prayer meeting.
Thurs., 7 p. m., Choir Rehearsal.
Fri., 7:15 p. m., Boy Scouts.
You are cordially invited to the services of this church.

PLANNED RELIGIOUS BROADCASTING A NATIONAL NEED

Last Thursday Margaret J. Rankin, of 5075 Niagara avenue, spoke over KGB, titling her subject "Planned Religious Broadcasting for Adults and Children." She said that for 12 years religious broadcasting in the United States has just "grew up" like Topsy, and in consequence in a hit or miss method, in other words, without a plan.

Miss Rankin's survey shows that 200 religious radio programs for adults originate in metropolitan Los Angeles each week, and this number does not include those of the privately owned station of Angelus temple. And for the broadcasting time alone, the listening public pays \$3500.00 each week, which is 500.00 a day.

Miss Rankin says that commercial organizations plan for distribution without waste, and she suggests that some of these minister-broadcasters compose a "Committee on Religious Broadcasting" and work out a plan. Under this plan one group of ministers could speak on one subject, others on different subjects, such as Evangelism, various forms of Bible study, parents and christian child training, programs for young people, temperance, peace, etc.

For more than five years Miss Rankin has promoted "Planned Religious Broadcasting for Children of All Nations." Now she wishes to bring about a co-operative effort to regulate the present Church of the Air, believing that some of the broadcasting time which is now wasted should be allocated to the child's needs. She is convinced that unplanned religious broadcasting for adults is not only a waste of money, but it is robbing the children of the United States of one of their God-given rights, a proper share in radio religious broadcasting.

ADAMS' BARBER SHOP

5063 NEWPORT AVENUE

"It Pays To
Look Well"

Dependable Foods

When we sell you meat or groceries, you can depend upon the quality. We never buy inferior goods for quick sale.

FABER'S

PHONE B.V. 0217

5021 NEWPORT AVE.

Mrs. Faber's Fresh Fruit Pies---35c

CHRISTMASTIDE

O Christmas, thou dost hover near
With wondrous spirit of good cheer
Exemplified with living
So fervent are the hearts' desires,
So buoyant as lad and lass aspires
To demonstrate with giving.

2.
O Christmas, thou dost glad each heart.
Season of all, the best thou art
So unexcelled in proving
Men are not cold nor women vain
Enough to think not of another's pain
When they've supplied through loving.

3.
O Christmas charm of thine I own:
Though long ago childhood was flown
Its counterpart thou'rt bringing.
For mirth and merriment do fill
Thou'rt heart's delight with joy to thrill
Thy space, while time is winging.

May Anderson McVey.



PLUM PUDDING with a Personality

LITTLE JACK HÖRNER would have to stick his thumb a long way into a plum pudding in order to pull out a plum. And even then he'd probably find he'd pulled a "homer." For plum puddings, as far back as you can trace their history, are notorious for being without plums. And that's no doubt the reason Jack ordered Christmas pie.

But there are many other good things resident in plum puddings—and since we don't stick our thumbs in them, we are not apt to miss plums. Some of the most excellent plum puddings are those which come in attractively decorated tins. These puddings are the acme of the plum pudding maker's art. They have that savory, mellow flavor of puddings which graced the festive boards of Early England. Modern chefs, however, have made of these puddings something far more easily digested. And when you consider the cost and the labor of making a plum pudding, you will no doubt find that plum puddings in tins fit nicely into your budget scheme.

Easy As Pie!

Perhaps, however, you like to make your own plum pudding at home. It takes time, but there is satisfaction in preparing your own holiday goodies, and today, when you can buy nuts, dates and other ingredients all ready to use in cans, it is quite a different matter from making plum puddings years ago. The following tested recipes are very good.

Clip These.

Fairy Plum Pudding: Soak one and one-half tablespoons gelatin in three-fourths cup cold water. Melt two squares of sweet chocolate in a double boiler, add one-

sixth cup of sugar and stir to a paste. Add one-sixth cup more of sugar and the gelatin; stir until dissolved. Then add one and one-half cups of scalded evaporated milk and three tablespoons syrup from stuffed oranges, and let the mixture stand until it begins to set. Then fold in the stiffly-beaten whites of three eggs, one cup of chopped stuffed orange and three-eighths cup of canned walnuts which have been chopped. Turn into small molds wet with cold water and set away to chill. Turn out and garnish with whipped cream and red and green cherries. This serves eight persons.

Christmas Plum Pudding: Combine one-half cup grated raw sweet potato, one-half cup grated raw carrot, one-half cup suet, one-fourth cup molasses and one-fourth cup sugar. Add one-half cup chopped canned walnuts, one-fourth cup thinly-sliced citron, one-fourth cup currants and one-fourth cup chopped candied orange peel. Mix well, and add two tablespoons white grape juice and two well-beaten eggs. Sift the following dry ingredients together and add: three-fourths cup flour, one-half teaspoon salt, one-fourth teaspoon soda, one-half teaspoon baking powder, one-half teaspoon cinnamon, one-half teaspoon nutmeg and one-fourth teaspoon cloves. Pour into a greased pudding mold, cover and steam for three hours. Serve with the following French pudding sauce. This serves eight persons.

French Pudding Sauce: Cream together one-half cup butter and one cup confectioner's sugar. Add one stiffly-beaten egg white and one-half cup cream, beaten. Add three tablespoons grenadine and a few grains of salt. Serve at once over the hot pudding.

CHRISTMAS POSTERS DEPICT DIFFERENT COUNTRIES

Unique Christmas posters, depicting the typical greeting of the ten different nationalities represented at Point Loma High school, have been made by the eighth and ninth grade art students of Miss Willa Brodie.

Posters were displayed in the halls as a Christmas greeting to the students of the school.

Christmas greetings of France, Italy, Russia, Portugal, Spain, and

England are shown. Altho Japan does not celebrate Christmas, Yonaka Esaki designed a suitable greeting.

Posters and their designers are: Russia—Dorothy Hutter; Italy—Grace Gangitano; France, Joyeux Noel—Isabelle Williams; Portugal, Feliz Natal—Daniel Silva; Germany, Froeliches Weinachates—Hughes Hill; Sweden, Glad Jule—Bill Evans; Mexico, Felices Pascuas—Dawn Daniel; England, Cheerio—Ellis Strickland; America, Merry Merry Christmas.

Increased Use of Electricity BRINGS RATE REDUCTION for San Diego County

BECAUSE the use of Electricity in this area during the past year has shown a substantial increase, and there is hopeful assurance of holding this gain . . . it is now possible again to reduce residential and commercial rates on electric service approximately \$200,000 per year effective January 1, 1936. A previous reduction in March of \$284,000, now brings total reductions announced during 1935 to nearly a half million dollars.

A POLICY

Consistent with an established policy which has resulted in previous voluntary rate reductions when they could be made without lowering the standards of service maintained . . . this company is constantly and aggressively alert to any new or improved methods of operation which may tend to make savings which can be passed along to the consumer, but it is mainly through increased use of electricity by the consumer that substantial savings in production and delivery can be made.

A PROMISE

This company will continue to exert itself towards further efficiency. On the other hand, the increased consumer enjoyment of the ease, comfort and pleasure which the use of electricity can and does bring will be a big factor in bringing savings which can be reflected in the lowering of rates in the future.

Signed:

W. F. Raber, President,
San Diego Consolidated Gas
& Electric Company.

NEW RATES FOR GENERAL RESIDENCE SERVICE

Applicable to residential lighting service with which domestic cooking, heating and power service including lamp socket devices may be combined. Effective in all incorporated territory served by the company.

NET RATES

1st 12 kw-hr or less, per meter per month . . . \$0.90 (minimum bill)
*Next 38 kw-hr, per meter per month . . . 4.5c per kw-hr (was 4.9c)
Next 150 kw-hr, per meter per month . . . 2.5c per kw-hr (was 3.0c)
Excess kw-hr, per meter per month . . . 2.0c per kw-hr
(Outside of incorporated limits the 38 kw-hr block is 5.0c net per kw-hr)
*In unincorporated territory, now 4.9c per kw-hr (was 5.3c)

BAPTIST CHURCH SERVICES

Rev. W. S. Dunn will occupy the pulpit in the morning hour of worship, his sermon theme will be "The Acceptable Year." The Young people's society meets at 6:30 p. m. Miss Margie Linthum will preside.

The evening song service will be at 7:30 o'clock. The pastor will speak on the subject "A Motto for the New Year."

Special music will be rendered by the choir.

CHURCHES OF CHRIST, SCIENTIST

Isaiah's words, "And, shine; for thy light is come, and the glory of the Lord is risen upon thee," constitute the Golden Text in the Lesson-Sermon on "Christian Science" on Sunday in all Christian Science churches, branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

A Scriptural selection in the Lesson-Sermon cites these verses from the Psalms: "The law of the Lord is perfect, converting the soul: the testimony of the Lord is sure, making wise the simple. The statutes of the Lord are right, rejoicing the heart: the commandment of the Lord is pure, enlightening the eyes." Another citation quotes Jesus' words from Matthew: "Ye are the light of the world. A city that is set on an hill cannot be hid. Let your light so shine before men that they may see your good works, and glorify your Father which is in heaven."

One of the corroborative passages from "Science and Health with Key to the Scriptures," by Mary Baker Eddy, states, "Christ's Christianity is the chain of scientific being re-appearing in all ages, maintaining its obvious correspondence with the Scriptures and making all periods in the design of God."

Lutheran Mission

The subject of the sermon at the 10:45 o'clock service for the first Sunday after Christmas will be "The Christ-Child, Our Highest Authority."

"The Visit of the Wise Men" will be the lesson taught in: all departments of the Sunday School, which is held from 9:30 to 10:30 o'clock. All children who do not belong to a Sunday school are most cordially invited to attend.

ITCHY SCALP

Dailey's Hair Tonic stops itching scalp and falling hair. Guaranteed dandruff relief.
At your druggists.

Hints for Motorists

By C. R. Strouse

Director, School of Automobiles,
International Correspondence
Schools



A SOLUTION of washing soda and water applied with a stiff brush will remove corrosion from storage battery terminals. Coat terminals with vaseline to prevent further corrosion.

If the rubber weatherstrips around the windshield are enclosed in T-slots it is often a difficult job to remove the old strips in order to replace them with new ones. To make a difficult job an easier one, play a small flame from a soldering torch over the old strips. The softened rubber can easily be dug out with a screwdriver.

TOWNSEND CLUB No. 25 TO ENTERTAIN SATURDAY EVE.

Ocean Beach Townsend Plan club members are invited to be guests of club No. 25 at a Christmas party and musical program in Russ auditorium at 7:30 p. m. Saturday December 28.

Dr. Frank Dyer, national Townsend plan movement leader, will speak on a particularly timely and pertinent topic: "The Progress and Future of the Townsend Plan and Its Latest Aspects".

In addition, Townsends will hear and meet Le Roy St. John, 20th Congressional District manager, who recently arrived in San Diego to take up their battle for the O. A. R. P.

NEW FOR RENT AND MISCELLANEOUS SIGNS 5c

APARTMENT FOR RENT
FOR RENT FURNISHED
GARAGE FOR RENT
HOUSE FOR RENT
ROOM FOR RENT

NO VACANCY
FOR SALE
VACANCY
FOR RENT
Inquire

For sale by Ocean Beach News,

METHODIST CHURCH

"The Ministry of Forgetting" will be the subject for the Sunday morning sermon by Rev. Hughes at the Methodist church. The choir, under the direction of Lynn Winans will bring New Year's greeting in song. The service begins at 11 o'clock.

Sunday school at 9:45. Classes for all ages in religious instruction. H. I. Bingham, general superintendent. Adult dept., Dr. Frank Felt, high school, Mrs. Hughes, junior, Barney Ferguson, primary, Mrs. George Sharpe, beginners, Leola Maurer, Pauline Gates, Epworth league at 7 o'clock. All are welcome to any of these services.

THE THEOSOPHICAL SOCIETY: POINT LOMA

As 1935 closes and 1936 is about to begin, we naturally turn with wonder and surmise to that future which is so imminent. Probably all peoples of all times have done likewise. And to the question: What will the new year bring us? There have been many answers. The ancient Greeks said: "It lies in the lap of the gods". The orthodox Christian used to say, and perhaps some still do, "In God we trust. He will provide." What are people saying nowadays? Is there still perfect trust in a divine and all-loving Father? How far are we ourselves responsible for our future? Entirely? or only partially? Is it worthwhile to lift our voices in prayer at this season?

At Theosophical headquarters Point Loma, this Sunday, December 29, Helen Savage will answer these and similar questions from the Theosophical standpoint. She will be assisted by W. Emmett Small.

SERVICES TO BE HELD ON NEW YEAR'S DAY AT 10 O'CLOCK

The subject of the sermon on the first day of the New Year will be "The Gospel, Our Everlasting Joy." Every man, woman, and child should begin the New Year right, and that is by finding his place in the church to which he belongs, or if he belongs to no church, to see that he goes to one, and there refresh himself with the good news, the glad tidings of the grace of his God in Christ Jesus.

All are most cordially invited to attend these services held at the Woman's clubhouse.



NEW YEAR BELLS

IN EVERY town and village
The bells do ring,
O'er woods and grass and tillage,
Hey ding a ding,
Ringing for joy to start the week again,
And call all Christian men
To pray and praise and sing.

Then pull your ropes with vigor,
And watch your ways
To tread with strictest rigor
The noisy maze;
Keep in your heart the fire of youth
alight,
That he who rings aright
May ring in happy days.

And we who hear the bells ring
With all their might,
As they do say the angels sing
Both day and night,
Praise we the men who built our bellfries
high
That music from the sky
Might sound for our delight.
—Stewart Wilson in "The Queen."

BEGINNINGS AGAIN

By Maria Leonard, Dean of Women,
University of Illinois

"I WOULD love to live my life again," said my dear little old lady friend of ninety-four years, during the last of my regular visits to her, as she died within the month. "Live almost a century again," said I, almost catching my breath at the thought. "Yes," said she, "for I love life, I love it dearly."

Living our lives again—we cannot do, but we can make a brave new start at the beginning of each year.



New Year's day is inventory day, when with mental reserve we should take physical, mental and spiritual stock of ourselves. At this time of cataloging we must not let discouragement nor conceit look over our shoulders and overshadow us, for either brings our balance wrong.

Life's purposes are measured eternally, not by our goal. Our improvement, not our result, marks our progress. The effort put forth in our strivings, measures us quite as much as the things for which we are striving. Success in life must be estimated in this way. Life is an expert bookkeeper; we get back what we put in, our balanced statements show, plus the dividends of loving kindness and true understanding.

Our Cheerful Cherub knew the secret when he said:

One gave his only coat away,
And his heart was like warm gold,
Another drew his fur coat close,
But his heart grew still more cold.

"One true measure of success," one modern philosopher said, "is the ratio between what we might have been and what we might have done, on the one hand, and what we are and what we are doing on the other."

Let us watch ourselves throughout the (new) year at our daily work, whatever it be, to see that our initiative does not lose its creative spark, and degenerate into mere routine, for this is the reason why the world is mediocre and gray. Benjamin Franklin advises—"If you have two loaves of bread, one under each arm, sell one and buy a hyacinth for your soul."

In a word, this coming New Year is a chance to begin again. "Expect everything, and some of it will happen."

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THE NEWSBOY'S GREETING

By FRANCES GRINSTEAD

IT WAS a frosty morning in the days of Franklin stoves. The paper carrier, a small boy wrapped in a red and black striped muffler, his nose and eyes showing beneath a cast-off plush cap of his father's, and wearing a nondescript coat once big brother's, slipped in the door of the hardware store with an armful of newspapers. He blew his cold breath in the chill air and held his hands to the rapidly heating stove.

Only then did he muster nerve to fish in the coat pocket hanging near his knees, and to proffer, with the morning paper, a New Year's card elaborately printed in two or three colors of ink, and decorated with a variety of borders, rules and sizes and styles of type.

This he offered shyly, with a retreating motion toward the door. The hardware dealer glanced over his spectacles, looked at the greeting as if surprised, and exclaimed: "Well, well, Henry, but this is nice. Thank you—and here's a dime."

Henry left the stove's increasing warmth with more haste than usual.



He Glanced Over His Spectacles as If in Surprise.

In order to make his New Year's call upon Miss Mattie, milliner and dealer in thread, needles and buttons. With her and with others on his route—from the mayor to the grocer and blacksmith—he left the daily paper and a copy of the annual work of art from his editor's printshop, conveying in lines that rippled with eloquence the paper carrier's hope that his patrons would wax prosperous and maintain a state of general good health "throughout the glad New Year."

Each of his customers would express an agreeable surprise and a gratifying knowledge of what was expected, responding with gifts that ranged from the hardware man's dime to the mayor's fifty cents.

Among the samples of work done which printing offices so seldom throw away, there must rest many examples of the carrier boy's card of thirty to fifty years ago. It was a widespread custom.

Under the dusty eaves of one printshop has lain a carrier's card that will soon round out its century of aging yellowness. The 120 lines of the "poem" it bears deal with the fleeting character of Time, present the merits of Henry Clay over William Henry Harrison, and end with this verse:

The Ladies Fair! God bless them all,
Will raise the swelling lay
And help us onward roll the ball—
The ball for Henry Clay.
Thus when you revel in your hall,
Midst mirth and laugh and joy,
At how you nobly "rolled the ball,"
Think of the Carrier Boy.

© Western Newspaper Union.

What the New Year Holds
The New Year has a lot in store for us, if we can manage to get it out of the store.

Shifting SANDS

by
Sara Ware
BASSETT

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The Penn Pub. Co.
WNU Service

CHAPTER XIII—Continued

"Julien had saved conscientiously; but Corinne had been extravagant and let the major part of her earnings slip through her fingers. He was now asking how much she had laid aside and to her consternation she found she had almost nothing.

"She was ashamed to face him.

"What could she say?

"She did not know what impulse prompted her to take the jewels. She had never stolen before in all her life. The diamonds had been constantly in her care and it had never occurred to her to appropriate them. It had been a sudden, mad temptation created by the need of money and she had yielded to it without thought. Scarcely were the gems in her possession before she regretted her action and longed to undo it. She would have taken them back had she not feared the consequences. She begged Julien should not be told what she had done. If her crime could be concealed from him she was willing to make any restitution I demanded.

"Perhaps I was a sentimental fool. Anyway I simply could not see it my duty to hand the unhappy creature over to the authorities; destroy Julien's faith in her; wipe out the future she had set her heart upon. I felt it given a chance she would make good.

"Promising I would remain silent, I pocketed the gems and came away. "Whether I acted rightly or wrongly I do not know.

"I suppose by this time the two are married and on their way to France. I believe Corinne told the truth and that under other influences she will become an excellent wife and mother. At least she has the opportunity.

"The other half of my tale—the half I neither foresaw nor planned—is familiar to you.

"The fog that drove me out of my course; my subsequent shipwreck and illness; the coming of Currier, our old family servant; the chain of circumstances that brought upon me the calamities from which I have just extricated myself—these are an old story. The only thing that now remains to clear my sky is for me to right myself with Marcia."

"That will be easy," smiled Sylvia. "I wish I thought so," was Heath's moody answer.

"Marcia is no ordinary woman. Her understanding and love are measureless. Love, Mr. Heath, forgives a great deal."

"I know it does. In that lies my only hope."

She was not in the house when at last Stanley Heath overtook her, but far up the beach tossing driftwood into the surf for Prince Hal to retrieve.

The man paused, watching them. Hatless, her splendid body aglow with exercise, Marcia had the freedom and wholesomeness of a young athlete. Yet with all her strength and muscular ease, there was a grace unmistakably feminine in her every movement.

When she turned and saw him, she uttered a faint cry, but she did not advance to meet him. Prince Hal did that, racing up the beach, uttering shrill yelps of welcome as he came.

A second and the dog was again at Marcia's side, and in this ecstasy of delight he continued to run back and forth until Stanley Heath had covered the sandy curve that intervened and himself stood beside her.

"Marcia—dearest—I have come back—come to ask your forgiveness. I misjudged you cruelly the night we parted and in anger spoke words I had no right to speak. Forgive me, dear! Forgive me! Can you?"

"I forgave you long ago—before you asked," she whispered.

"Forgave without understanding—how like you! But you must not do that. You have more to forgive in me than you know, Marcia. I have been proud, unbelieving, unworthy of a love like yours. I have made you suffer—suffer needlessly. Listen to what I have to tell and then see if you can still forgive."

Turning, they walked slowly along the shore.

"I could have told you about the jewels and how I came by them at the outset had I not suddenly conceived the idea of teasing you. The plan to conceal my story came to me as a form of sport—a subtle, psychological game. Here I was pitched without ceremony into a strange environment among persons who knew nothing of my background. What would they make of me? How rate me when cut off from my real setting? I resolved to try out the experiment. Women are said to be inquisitive, particularly those living in isolation. My advent could not but stimulate questions. I thought it would be an amusing adventure to circumvent not only your curiosity but also that of the village. "I placed scant dependence on fem-

inine discernment and constancy.

"When I went to the war, I left behind a girl who pledged herself to love and wait for me. When I came back it was to find her married to my best friend. The discovery shook my confidence in human nature, and especially in women, to its foundations. I derided love, vowing I never would marry and be made a puppet of a second time.

"The remainder of the story you know.

"I stumbled, a stranger, into your home and instantly you set at naught all my preconceived theories of womanhood by believing in me with an unreasoning faith. You asked no questions. You did not even exhibit a legitimate curiosity in the peculiar network of circumstances that entangled me. You were a new type of being and I regarded you with wonder.

"Still, I was not satisfied. I felt sure that if pressed too far your trust in me would crumble and, therefore, I tried deliberately to break it down by throwing obstacles in its pathway. When suspicion closed in upon me I put you to further tests by withholding the explanations I could easily have made. It was a contemptible piece of egoism—selfish and cruel—and dearly have I paid for it. But at least remember that if I caused you suffering I have suffered also.

"For, Marcia, through it all I loved you. I recognized from the moment I first looked into your eyes that a force mightier than ourselves drew us together—a force not to be denied. Nevertheless, so bitter had been my experience I dared not yield to this strange new power. Instead I opposed it with all my strength, giving my love reluctantly, fighting inch by inch the surrender I sensed to be inevitable.

"You, on the other hand, had like myself known betrayal, but you had taken the larger view and not allowed it to warp or mar your outlook on life. When love came knocking a second time, you were neither too proud nor too cowardly to answer it, but freely gave your affection with the gladness and sincerity so characteristic of you. "I do not deserve such a love.

"Beside the largeness of your nature my own shows itself childish—a small, poor thing for which I blush.

"Help me to erase the past.

"I love you with my whole soul, dear. Everything in me loves you. My life is worth nothing unless you share it.

"Will you?

"Ah, you need not fear, Marcia. Sylvia has told me everything. Beloved, there is not and never has been a barrier to our marriage. We have misunderstood one another. Let us do so no longer.

"I am a free man—acquitted. Come to me and let us begin life afresh."

She came then, swiftly.

As he held her in his arms, the last shadow that separated them melted away.

Under the glow of the noonday sun, they walked back toward the Home-stand, hand in hand.

Sylvia came running to meet them and, throwing her arms about Marcia, kissed her.

"Everything is all right—I can see that," she cried. "Oh, I am so glad—so glad for both of you! I believe I just could not stand it if you were not happy, because I am so happy myself. Hurtle is here, you know. Didn't Stanley tell you? Why, Stanley Heath, aren't you ashamed to forget all about Hurtle and me? Yes, Hurtle came this morning. We're engaged. See my ring!"

"Ring!" repeated Heath. "Mercy on us, Marcia, you must have a ring. I cannot allow this young sprit of a niece to outdo you. I am afraid I was not as foresighted as Mr. Fuller, however. Still, I can produce a ring, such as it is. Here, dear, you shall wear this until I can get something better."

He slipped from his little finger the wrought-gold ring with its beautifully cut diamond.

"I picked this up in India," he said.

"I am sure it will fit. Try it, Marcia."

"I—I—do not need a ring," murmured she, drawing back and putting her hands nervously behind her.

"Of course you do," interposed Sylvia. "How absurd! A ring is part of being engaged."

"A very, very small part," Marcia answered.

"Nevertheless, it is a part," the girl insisted. "Come, don't be silly. Let Stanley put it on."

Playfully she caught Marcia's hands and imprisoning them, drew them forward.

On the left one glistened a narrow gold band.

"Jason's!" cried Sylvia. "Jason's! Take it off and give it to me. You owe nothing to Jason. Even I, a Howe, would not have you preserve longer that worn out allegiance, neither would my mother. The past is dead. You have closed the door upon it. You said so yourself. Never think of it again. You belong to Stanley now—to Stanley and to no one else."

As she spoke, Sylvia took the ring from the older woman's hand and held it high in the air.

"The past is dead," she repeated, "and the last reminder of it—is gone."

There was a gleam as the golden band spun aloft and catching an in-



As He Held Her in His Arms, the Last Shadow That Separated Them Melted Away.

stant the sunlight's glory, disappeared beneath the foam that marked the line of incoming breakers.

"Now, Stanley, put your ring upon her finger. It is a symbol of a new life, of hope, of happier things. Isn't it so, Marcia?"

"Yes! Yes!"

Sylvia drew a long breath.

"There! Now we'll not be serious a minute longer. This is the greatest day of our lives. There must not be even a shadow in our heaven. Kiss me, Marcia, and come and meet Hurtle. Poor dear! He is paralyzed with fright at the thought of appearing into your presence. I left him hiding behind the door. I could not coax him out of the house."

"How ridiculous! You must have made me out an ogre."

"On the contrary, I made you out an enchantress. I told him you would bewitch him. That's why he became panic-stricken. Do be nice to him—for my sake. He really is a lamb."

Sylvia stepped to the piazza.

"Horatio," called she imperiously.

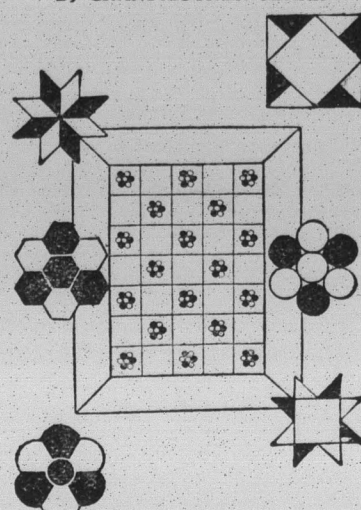
"Come out here right away and meet your Aunt Marcia. And please, Stanley, forgive me for mistaking you for a bandit. I'm dreadfully mortified. Still, you must admit circumstantial evidence was strong against you. All of which proves on what shifting sands rest our moral characters!"

"Say rather our reputations, dear child," Heath corrected.

[THE END.]

Inexpensive, Easy Patchwork Quilts

By GRANDMOTHER CLARK



Patchwork quilts as a rule are elaborate, cost quite a bit and represent many days of tedious work. This work and cost can be cut down to a minimum as shown in the illustration. Any of these designs can be used on eighteen nine-inch blocks and so arranged to make a full size quilt. About three ounces or one yard of prints is all that is required for the patchwork. Folder No. 538 in colors illustrates four ways to assemble these different designs, also cut out diagrams for six different patches like the above. Information about yardage required for back, border and blocks is also given.

The folder No. 538 and folder No. 6 with other quilting information will be mailed upon receipt of 10 cents, or send us 19 cents and we will send folder and sufficient beautiful patches to make up the patchwork on one of these simple quilts.

Address Home Craft Co., Dept. D, Nineteenth and St. Louis Ave., St. Louis. Inclose a stamped addressed envelope for reply when writing for any information.



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These mint-flavored, candy-like wafers are pure milk of magnesia in solid form—much pleasanter to take than liquid. Each wafer is approximately equal to a full adult dose of liquid milk of magnesia. Chewed thoroughly, then swallowed, they correct acidity in the mouth and throughout the digestive system, and insure regular, complete elimination without pain or effort.

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Start using these delicious, effective anti-acid, gently laxative wafers today

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WNU-12 51-35

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"Don't miss STORM MUSIC"

Says New York Review

"ABOUT BOOKS AND AUTHORS"

Dornford Yates' new serial novel, which begins next week in this newspaper, is adventure and romance carried to the fastest, most thrilling degree.

When young John Spencer goes out for a stroll in an Austrian forest and hears English voices, he investigates and finds murder has been done. Unfortunately he makes himself known to the assassins by dropping a letter with his name and address upon it. He soon finds himself mixed up with a band of cut-throat pirates, a fortune in gold, a feudal castle full of hidden rooms and passages, and a beautiful countess.

The rest is lightning adventure that will keep you hanging onto your peace of mind!

"Storm Music"

BY DORNFORD YATES

Begins next week in this newspaper!

OUR COMIC SECTION

Events in the Lives of Little Men



(Copyright, W. N. U.)

FINNEY OF THE FORCE

By Ted O'Loughlin
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Dignity Doffed



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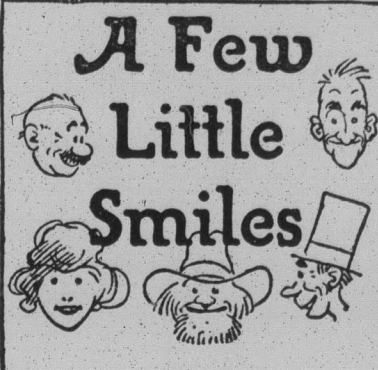
THE FEATHERHEADS

By Osborne
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Spreading It On



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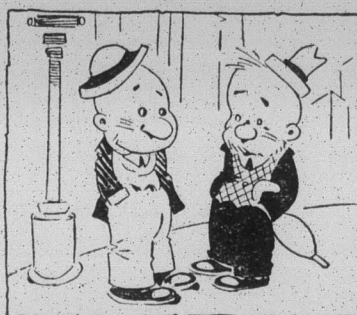
ONE-TO-TEN

"Now you got to keep away from this guy," the second whispered into the cauliflowered ear of his principal. "Jab him an' get away or he'll use his right. You got to keep that left hand out there an' don't let him get set to his right. He's a clinch to try to get you to slug him, but don't do it, or he'll get his right over sure."

"I get you," the fighter nodded. "I'll do just like you say, but suppose he does get his right over anyway? What'll I do?"

"Nothin'," the second instructed. "Just relax an' me an' the referee'll carry you to your corner."—Turf Digest.

OR ELSEWHERE



"That depends."

"On what?"

"Whether you live in a cottage or an automobile."

Mounted Hawks

A Cockney couple visited a picture gallery and stood for some time gazing at a picture entitled, "Hawking in the Olden Days."

"Well," said the puzzled 'Enry, "they didn't 'alf do it—my word—orsback and all."

"Rather," agreed 'Arriet, "but what are they 'awkin'?"

"Blowed if I know," responded 'Enry, "unless they're tryin' to sell their blinkin' parrots."

On Probation

Helen's girl cousin moved into the same neighborhood. After several weeks she said to her mother:

"Well, mother, I told the girls today that Nancy is my cousin."

"Today!" exclaimed her mother, much surprised. "Why have you waited so long to tell them?"

"Why, I wanted to wait and see whether they liked her first."—Indianapolis News.

Let's All Go Home Now

Johnny—What is a brick hod used for, daddy?

Father—Why, for carrying bricks, of course. You should know that. It explains itself.

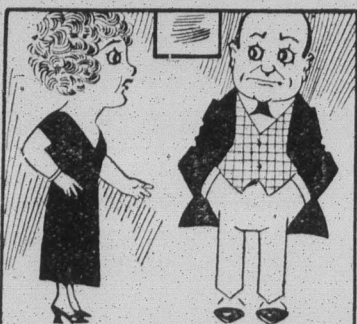
Johnny (after a moment's silence)—Then I suppose a tripod is used for carrying tripe?

Safe

"Fancy speeding like that! Don't you know it will cost you your driving license?"

"No, it won't. I haven't got one."

THE HABIT



Hubby—Certainly not! Why should I worry over other people's troubles?

What for Dessert?

Lipschutz sat down at a high class restaurant, pointed to a line on the French menu and said to the waiter: "Bring me some of that."

"Sorry, sir," the waiter answered, "the orchestra is playing that now."—B'nai B'rith Magazine.

Hurry Up

"I think marriages are really made in heaven, don't you?"

"Well, if all men took as long to propose as you, most of them would have to be."

Worse and More of It

"You say my client kicked you in the face?" the attorney for the defense asked the complainant.

"He did."

"How could he reach your face with his feet? He is not a tall man."

"He knocked me down first, sir."

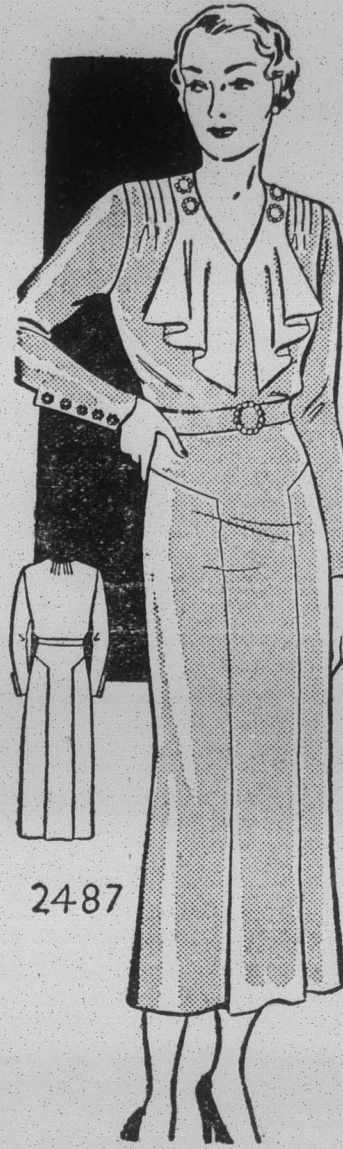
A Place to Start

Hubby—If you don't stop nagging me I'm going to tell you a few things.

Wife—You might begin by telling me why you called me "Baby" in your sleep last night.—Pathfinder Magazine.

A Frock With Slender Lines for Matron Who Wears Size Forty-Six

PATTERN 2487



2487

Here's a real "find" for the woman who's a size forty-six, and has been seeking a dressy frock that will ably conceal extra pounds, yet allow her to look as young as she feels. Then, too, there's also a wealth of slenderness to be gained by center panels, front and back, which hold a wide box pleat in seam. Deserving of the title "bosom friend" is that dressy, graceful twin jabot that so successfully conceals too ample curves. The matron will do well to choose a smooth, sleek silk, satin, or crepe for her "very best" frock, let the jabot contrast, and bright buttons do a little "highlighting."

Pattern 2487 is available in sizes 34, 36, 38, 40, 42, 44 and 46. Size 36 takes 3½ yards 39 inch fabric and ¾ yard contrasting. Illustrated step-by-step sewing instructions included.

Send FIFTEEN CENTS (15c) in coins or stamps (coins preferred) for this pattern. Write plainly name, address and style number. BE SURE TO STATE SIZE.

Address orders to the Sewing Circle Pattern Dept., 243 West Seventeenth St., New York City.

Western "White House"

A suggestion that the government establish a "White House of the Pacific" in one of the 11 western states where the President and his executive staff would be required to spend three months of each year was brought to the Capital by Col. William H. Evans of Los Angeles. He said the presence of the Chief Executive on the west coast for a certain period each year would improve pan-Pacific and pan-American relations and would "make the problems of the western United States far more apparent and obvious than is the case in provincial Washington today."

Child Will Read Story That He Thinks Is Good

"Who shall define interest for another person, compounded as it is of the raw material of which personality is made?" queries a writer in the Parents' Magazine, declaring that there is apt to be one of two reasons why a child does not like to read. Either he has not mastered the technique of reading to an extent where no voluntary effort must be exerted or else he has not had access in sufficient numbers to books which correspond to his idea of a good story.

"Your child will read if he but discovers the books particularly right for his interests and tastes," declares the writer whose experiences with children and books has convinced her that there does not live the youngster who will not listen to a good story, and since reading is only a method of listening to a good story, will not read if the book is about something in which he is either actually or potentially interested; is written in words and style suitable to his reading ability; has the degree of advancement suitable to both his emotional and intellectual age levels. Those two developments, by the way, are at entirely different rates of speed. As the writer adroitly puts it: "Children do the strangest juggling and somersaulting as regards these ages, going into a hand-spring a poised adolescent, coming up at the end, an emotional eight-year-old."

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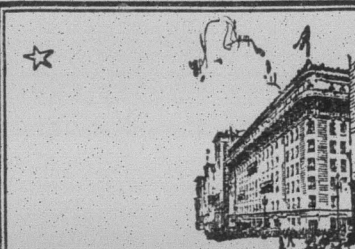
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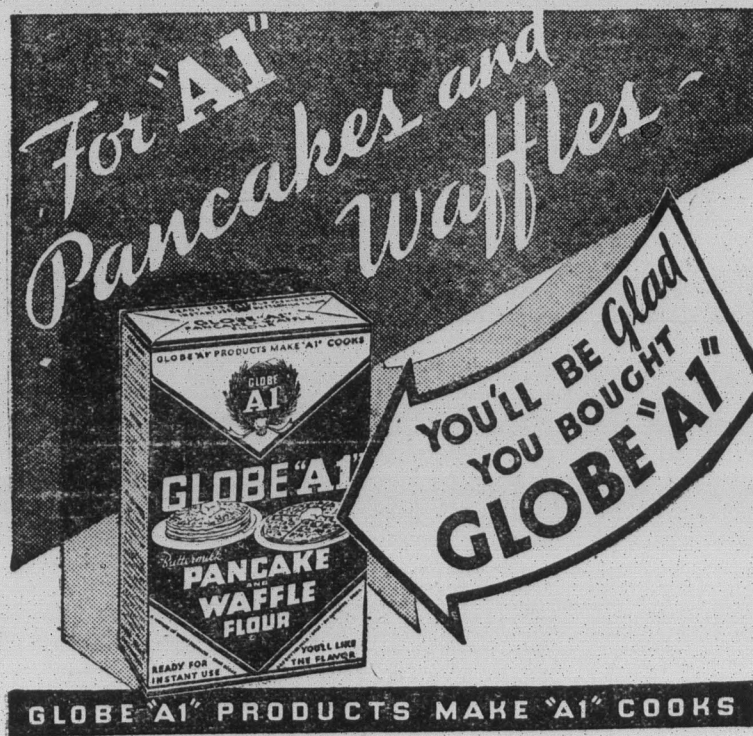
A famed guide calls The Palace Hotel "my first-and-last camp"... a distinguished diplomat calls it "my other home"... many thousands of travelers say simply, "my favorite hotel." The Palace Hotel is many things to many people—because it is planned and managed to meet many kinds of tastes—to foresee and provide for many kinds of wants. Smart—convenient—comfortable.

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Price 25c. Sold at all druggists.

LOCAL AND PERSONAL EVENTS

Carl Nelson is about again after being laid up a few weeks with some broken ribs, the injury being received when he fell from a heart attack.

Mr. and Mrs. Joe Lowmes motored to Riverside Christmas morning where they spent the day with "home folks".

Look your best in 1936—See Cora Brooks Beauty Studio, 2505 San Diego Ave., (Old Town). Phone Hillcrest 7450—adv.

George Bergman spent the Christmas holidays at home, coming down Friday last week, from San Pedro, where he is with the U. S. S. California.

Mrs. Charles E. Nelson, 1929 Bacon street, is reported as recovering in a satisfactory manner from an operation several weeks ago at the Naval hospital.

Mr. and Mrs. E. J. Rasmussen went to Los Angeles to spend the Christmas holidays. The Rasmussens are sporting a new Pontiac auto in which the trip was especially enjoyed.

Carl Davis, of Ocean Beach, received an honorable mention rating on the All-Metropolitan League football team. Davis was a guard on the Point Loma High team this year.

Mr. and Mrs. William B. Kenderdine of Sunset Cliffs last week announced the engagement of their daughter Miss Ann Virginia to Robt. W. Hershey of Pacific Beach. The wedding will be during the present winter season.

Bert W. Wenrich, 2029 Bacon street, says that you can insure your household furniture at rate of \$1 per hundred per year on \$500. This insurance is too cheap for you to run the risk of being without protection.—adv.

Mrs. Mary Stem of Baltimore, Md., passed away December 18th at her home in the east. Mrs. Stem was the mother of Mrs. U. J. Sollenberger and had been an invalid the past six years. She spent about two years here with her daughter and had a number of friends in Ocean Beach who will sympathize with the family in their bereavement.

Funeral services were held Tuesday December 24th, for Marjorie Stewart Durman, wife of Darrell Durman, daughter of Mrs. Bessie Stewart of Ocean Beach, and Rolland K. Stewart of Cheyenne, Wyoming, sister of Helen Miesner and Dorothy Stewart. The young woman was only 19 years of age and had recently returned to Los Angeles from a trip north to Seattle. She succumbed to a heart attack. Rev. W. S. Dunn of the Baptist church conducted the funeral service held at Bonham Bros.

The Christmas party held the Lip Reading class and their invited guests Dec. 19, was well attended and all enjoyed the fine dinner. After the dinner Mrs. Lynn, the instructor, was the recipient of a shower of gifts presented by her pupils. Following this each one drew a gift from the large Christmas pie. Later a program of instrumental and vocal solos and dances was given. Interspersed were stories of "Santa Claus", "St. Nick" etc., as taught in different countries. All voted the party a complete success.

GRUBER'S

Strand Theatre

OCEAN BEACH, CALIF.

SHOWS START AT 7 AND 9 P. M.
Matinees Saturday & Sunday at 2:30

FRI & SAT DEC 27-28.

'WANDERER OF THE WASTELAND' by Zane Grey with Dean Jagger. A hard riding romance of the days when a six-gun was law.

The Perfect Tribute with Chic Sale Serial, Cartoon, and news weekly.

SUN MON TUE DEC 29-30-31

"A NIGHT AT THE OPERA"

with The Marx Brothers. A thirty ring circus of laughs, songs, girls, A riot of fun.

Old Plantation color cartoon, Wee Men midgits, and news weekly.

WED & THUR JAN 1-2

Two Features—

"PETER IBETSON"

with Gary Cooper, Ann Harding, Ida Lupino, Dickie Moore.

"ITS IN THE AIR"

with Jack Benny, Una Merkel, Nat Pendleton, Ted Healy.

News weekly, cartoon. Last show starts at 8:40.

Mr. and Mrs. Morris Fried surprised their daughters with the gift of a new Chevrolet sedan Christmas morning.

Eddie Gleaves and Ralph Winkelman are on the recruit waiting list to be taken into Navy service in the near future.

Santa Claus left a new Chrysler sedan at the I. J. Claspill home Christmas morning. I. J. is especially grateful to his mother for the gift.

Mr. and Mrs. Donald Anderson and daughters, of 4568 Cape May avenue, drove to Los Angeles Christmas eve, to spend the holidays with relatives.

Mr. and Mrs. J. A. Gilbert, of 4963 Santa Monica avenue, entertained their son Bob Gilbert and his wife from Long Beach, on Christmas day.

A Watch Night service will be held in the Baptist church Tuesday evening. The meeting will begin at 8 p. m. with a social time and conclude with a prayer and praise service. All are welcome.

Wilson M. Benson and Katie L. Rogers of Ocean Beach were united in marriage Christmas day by the Rev. James H. Hughes. The ceremony was performed at four o'clock in the parsonage home, 5112 Saratoga avenue.

Ralph and Alfred, twin sons of Mr. and Mrs. David Cobb, 4645 Saratoga, both spent part of the Christmas holidays at home. Ralph is attending college up north, while Alfred is a storekeeper on board the U. S. S. Langley.

Mr. and Mrs. Morris Fried and daughters, 3436 Elliott street, Loma Portal, entertained Mr. and Mrs. R. I. Rankin and son Joseph, from San Diego, and Miss Margaret J. Rankin of Ocean Beach, on Christmas day, with a lovely dinner and buffet supper.

Louis Winn and Andy Mason, hospital apprentices from the U. S. S. California and U. S. S. New York, respectively, are now attending a special four months school at the Naval hospital here. Winn's home is in Loma Portal while Mason is from Ocean Beach.

Charles J. Swaffler, 4948 Voltaire street, and Mrs. Annie J. Lynnell of the same address, were united in marriage at a Christmas morning ceremony at the Baptist parsonage. Rev. W. S. Dunn officiating. The bride and groom are old residents of Ocean Beach. Mr. Swaffler is reported at age 86 and the bride at age 56.

The Rev. James H. Hughes, pastor of the Ocean Beach Methodist church is in Santa Ana today where he will sing the tenor solo parts in the oratorio "The Messiah". The combined choirs from several churches in Orange county are singing this great Christmas oratorio under the direction of Halstead McCormac director and organist of the Episcopal church.

Ellsworth Whalen arrived home last week to spend a fortnight visiting his parents and family. He is highly satisfied with his work at the Atascadero school and optimistic in the boys work there. Ellsworth reports his father somewhat improved in health and able to be home a few hours Christmas day, though returned to the Naval hospital again in the evening for further treatment.

Paul Jones, former resident of Ocean Beach, will return to San Diego next month with his ship, U. S. S. Trenton, which has spent the past year and a half in Caribbean and South American waters, as part of the U. S. Special Service Squadron. Relieving the Trenton will be the U. S. S. Memphis on which Bill Jones, Howard Jones, George Lewis, Herman Werth, and several other beach boys are doing duty. Good luck, fellows. Hope you like Panama.

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Interesting History Of California Counties

Believing that the thousands of tourists who annually motor over the state's great highway system would like to know how the counties they visit came by their names, Director of Public Works Earl Lee Kelly, at the request of Governor Frank F. Merriam, has had prepared from state records a series of brief stories of the origin and meaning of the names of the counties of California including a few salient facts about each county.

—Editor.

Sacramento County—Created February 18, 1850. One of the original twenty-seven counties, "Sacramento" signifies "Sacrament", or "Lord's Supper". Captain Moraga first gave the name "Jesus Maria" (Jesus Mary) to the main river in what now is Northern California, and the name "Sacramento" to one of its tributaries. Later, the main river became known as the Sacramento, while the branch was called El Rio de las Plumas, or Feather river.

Sacramento's county seat, the City of Sacramento, is the capital of California. With its 3883 farms of great productivity, its secondary seaport, airports, three transcontinental railroad lines and hundreds of miles of broad highways this county is one of the most beautiful and wealthiest sections of the state.

It was on August 12, 1839, that Captain John A. Sutter, Swiss adventurer, landed with six white men and eight Kanakas at the junction of the Sacramento and American rivers and took possession of a grant given him by Governor Alvarado, Mexican Governor of California. His land included a large area of the present city of Sacramento. How he was realizing his dream of empire when one of his men, James W. Marshall, discovered gold at Coloma, and how that discovery caused Sutter's colonists to desert him for the gold fields, how his stock, provisions, tools and wagons were stolen and how, broken hearted, he retired to Mormon Island with a few faithful Indians, later to die in the East penniless, is history. Sutter's fort, which he abandoned, today is a famous landmark in Sacramento.

Sacramento county's area is practically all a rich alluvial plain. Surveys have established 28 soil types. The county grows and cans 90 percent of the world's asparagus, produces 25 percent of California's celery crop leads all counties in the state in production of Bartlett pears, grows one-fifth of the spinach crop canned in California, and produces one-third of the state's crop of canning tomatoes. The annual value of the asparagus crop alone is about \$4,000,000. In the Delta region of the county, called the "Netherlands of America", every known American vegetable is grown.

Oranges are produced in Fair Oaks, Citrus Heights, Orangevale, Carmichael, Arcade and Folsom and the county boasts huge fruit and olive crops; ranks third in the poultry industry and dairying and stock raising are important development factors. Sacramento ranks sixteenth in mineral production and only Nevada and Colorado surpass it in yield of gold.

Sacramento River ranks among the foremost streams in the nation in amount of tonnage carried, but occupies first place in per ton value of cargo. Population: 141,991. Area: 383 square miles.

San Benito County—Created February 12, 1874. Crespi, on his expedition in 1772, named a small river in honor of San Benedicto (Saint Benedict, "the Blessed"), the patron saint of the married, and it is from the contraction of the name of this beloved saint that this county took its name.

With its vast ranches, San Benito originally was a stock county exclusively. Many thousands of head of cattle roamed its great area of undeveloped land. But the richness of its valleys attracted farmers and the county rapidly grew in agricultural wealth. Fruit orchards and farms replaced the huge ranches. Much of the

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Cottages, day, week or month, with or without bedding. 5075 Niagara Avenue. 13tf

PTA SOCIAL NIGHT LAST FRIDAY EVENING

Ocean Beach PTA entertains its members with a social night once a month in the school auditorium. Last Friday evening the parents were invited to attend, and a party was given. The children of Mrs. R. V. Williams ball-room and tap-dancing classes made unusual entertainment, for the dancers were all dressed up a real place to go. Judges acclaimed the winners from the petite dancers with much misgiving for the performance was a very delightful one. Real party manners were carefully observed in the march to the cocoa and cookie laden table following the dance.

Miss Martha Farinon principal of Ocean Beach school, entertained troop 28 Boy Scouts, with a movie, "Treasure Island" at 6 p. m. Assisted by the PTA home made cakes and ice cream were served this troop by way of appreciation for their commendable community service.

atmosphere of Old Spain remains, however.

In the heart of San Juan, set on a hillock, stands the famous Mission San Juan Bautista, founded June 24, 1797 by Padre Francisco Lasuen and dedicated to St. John the Baptist. It was the largest of the mission churches and was the only one with three aisles. Nine bells were cast in Peru and their total quality was said to have been the finest of the mission chimes. One bell remains. Most of the original structure is intact and even the tile and wooden floors laid by the Indians still are in use.

San Benito's valleys produce great crops of hay and grain, fruits, vegetables, nuts and dairy products. Livestock is an important industry. The county has ranked first in the production of quicksilver for many years. Excellent roads and highways traverse its entire area. It is a mecca for hunters and fishermen. It is the home of the Pinnacles National monument, which attracts thousands of tourists. The Pinnacles are one of the wonders of California. Huge needle-like towers of igneous rock, resembling church spires, rise from 600 to 1000 feet above the floors of several canyons, many so precipitous they cannot be scaled. A series of caves, opening into one another, lie under each group of rocks. Population: 11,311. Area: 1392 square miles.

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Ocean Beach Business Directory

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